



IOWA
ASSOCIATION
OF BUSINESS
AND INDUSTRY
FOUNDATION



LEADERSHIP IOWA

40

Participants Each Year



40

Entities Represented Each Year



1,400+

Program Participants
Since Inception



THE COURSE FOR OUR STATE

Leadership Iowa (LI) is Iowa's premier issues-awareness program promoting leadership and civic responsibility in our state. Through an integrated series of eight monthly sessions, participants are provided with a wide range of eye-opening experiences and insights that highlight the opportunities and challenges facing Iowa.





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SPONSORSHIP BENEFITS	SESSION SPONSORS			ANNUAL SPONSORS		
	BRONZE \$500	SILVER \$750	GOLD \$1,500	CONNECTING \$2,500	LEADING \$5,000	PRESENTING \$10,000
Speaking Opportunity						X
60-second Video Spot (Provided by Sponsor)						X
Full-Page Ad in Participant Notebook					X	X
Recognition in Alumni Newsletter					X	X
Logo on Program Website				X	X	X
Recognition at Alumni Events & Annual Conference				X	X	X
Annual Publications				Listing	Listing	Listing
Social Media Post			Sponsored Session	X	X	X
Listing in Press Release		X	X	X	X	X
Event Signage and Agenda	Listing	Listing	Logo	Logo	Logo	Logo
Promo Item in Welcome Bag	X	X	X	Session of Choice	Session of Choice	Session of Choice

“Leadership Iowa has been one of the greatest personal growth experiences of my life. This program allowed me the opportunity to really get to know people with vastly different life experiences than my own, and in the process, learn about important issues facing our great state.”

- Matt Doty, COO, Weaton Companies, Class of 2021-22