



IOWA
ASSOCIATION
OF BUSINESS
AND INDUSTRY
FOUNDATION



LEADERSHIP IOWA UNIVERSITY

25+

Yearly Participants



10+

Colleges and Universities
Represented



250+

Program Participants
Since Inception

LEADERSHIP★IOWA

U N I V E R S I T Y

Leadership Iowa University (LIU) is designed to bridge the gap between college and career, and assist emerging professionals and leaders along their path to personal and professional success. The program connects students with a multitude of Iowa professionals and provides an introduction to the diverse array of experiences they can gain here in the state.





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SPONSORSHIP BENEFITS	BRONZE \$500	SILVER \$750	GOLD \$1,500	CONNECTING \$2,500	LEADING \$5,000	PRESENTING \$10,000
Speaking Opportunity						X
60-second Video Spot (Provided by Sponsor)						X
Social Media Post					X	X
Networking Lunch Invitation				X	X	X
Annual Publications				Listing	Listing	Listing
Participant Scholarships				1	2	3
Logo on Program Website			X	X	X	X
Full-Page Ad in Participant Notebook			X	X	X	X
Promo Item in Welcome Bag		X	X	X	X	X
Recognition in Student Materials	Listing	Listing	Listing	Logo	Logo	Logo

“I learned through this program that everyone leads in their own way. LIU allowed me to focus on my leadership strengths and learn from others, an experience I will always be grateful for. Each speaker and tour reinforced how incredibly thankful I am to be in Iowa because of everything the state has to offer.”

- Chase Henry, 2022 participant