



Green To Gold Andrew Winston Presentation Key Slides



Global warming is “Unequivocal”

*Intergovernmental Panel
on Climate Change
February 2, 2007*

"Things are happening faster
than we expected"

*IPCC Scientist
March 12, 2007*

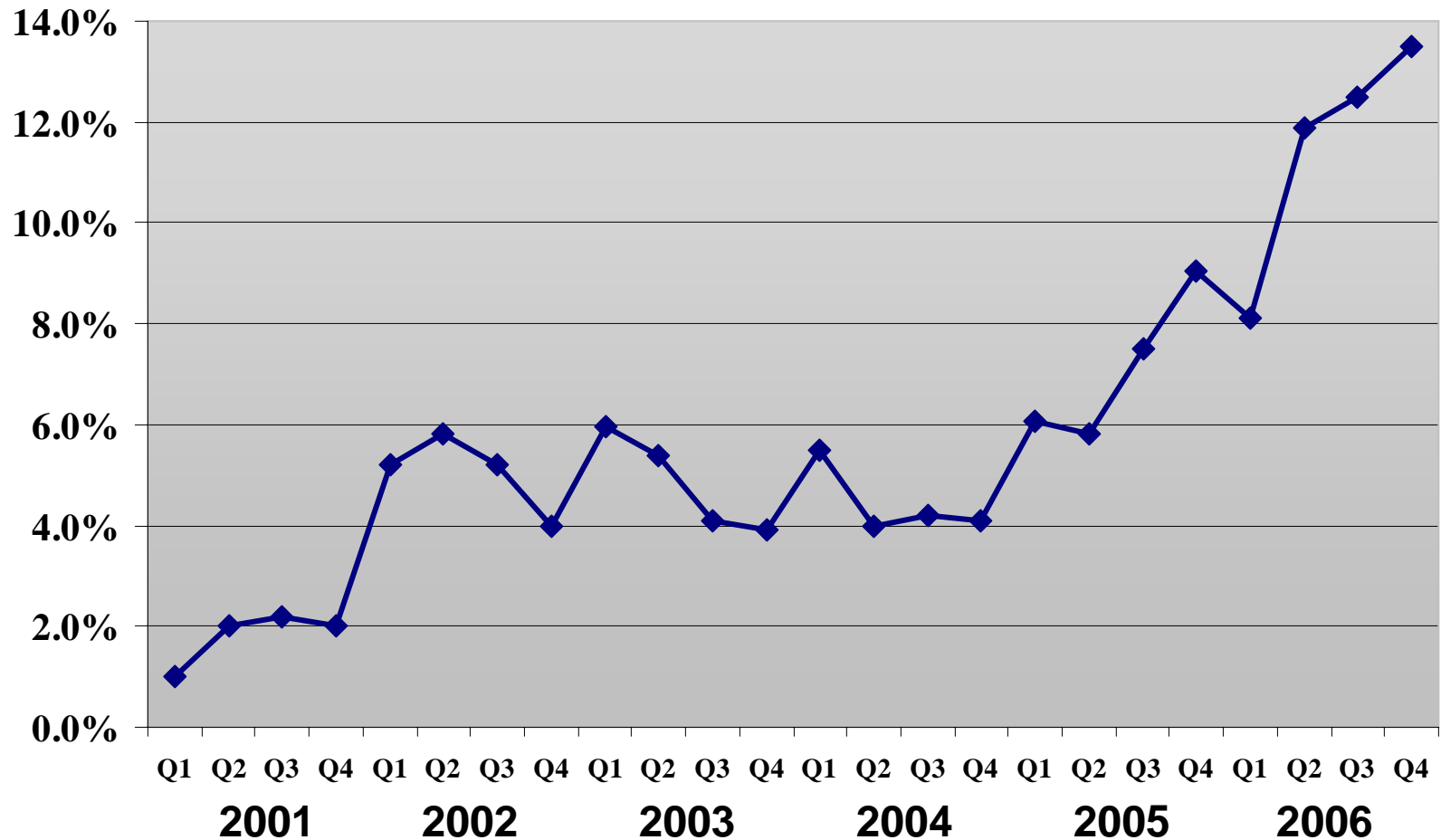
**“The science is quite compelling.
Climate change is certainly
attributed to human activity
and to fossil fuels.”**

*Jim Mulva
CEO, ConocoPhillips
Wall Street Journal
April 11, 2007*

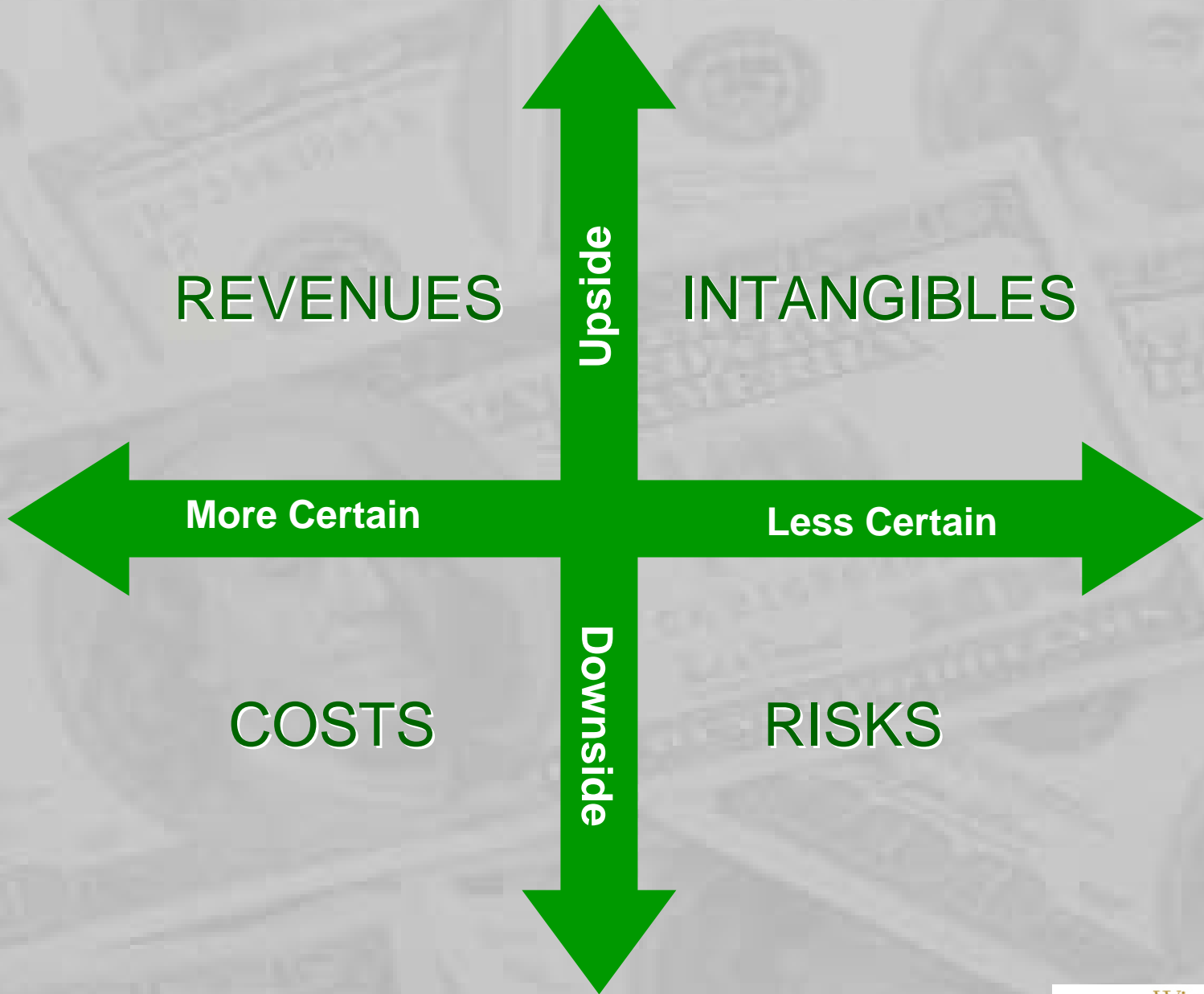
Today: Diverse Stakeholders



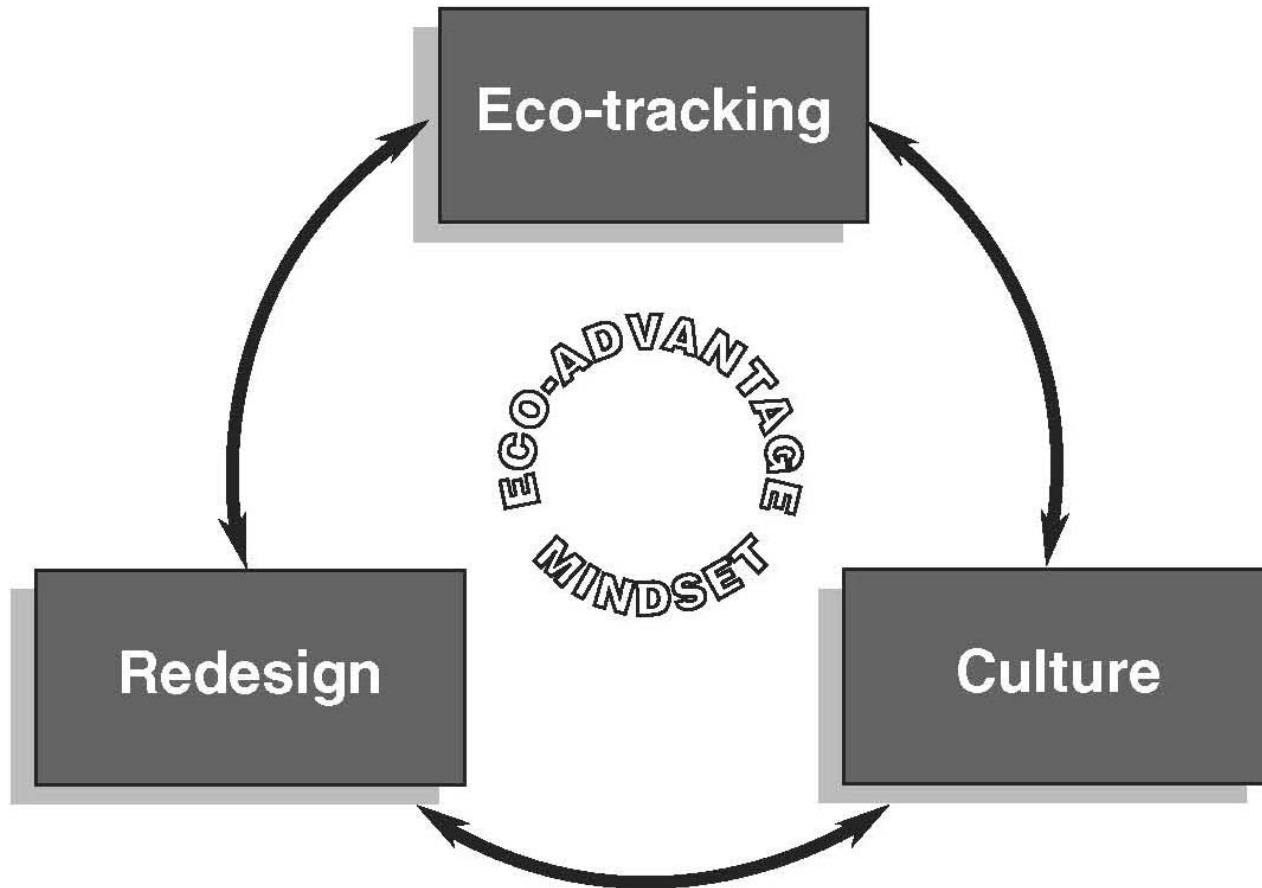
Percent Total Venture Capital in “Clean Tech”



Source: A. O'Rourke, Clean Venture Network, 2007



Eco-Advantage Toolkit



Source: *Green to Gold*, Esty/Winston, 2006

"No executive can afford to ignore the Green Wave sweeping the business world. This book shows how to make sustainability a core element of strategy—and profit from it."—Chad Holliday, CEO, DuPont



GREEN TO GOLD



HOW SMART COMPANIES USE
ENVIRONMENTAL STRATEGY TO INNOVATE, CREATE VALUE,
AND BUILD COMPETITIVE ADVANTAGE



DANIEL C. ESTY AND ANDREW S. WINSTON

More Info On...

- [Winston Eco-Strategies](#)
- [Blog on green business and email Newsletter](#)

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Thank you!