

Buy/Sell Agreements: A Critical Planning Tool



**From starting a business to running an established company,
managing risk makes for a secure future.**

Early exit-planning is key to success!

Business owners must create an exit strategy early-on and adjust their strategy over time so that when they are ready to sell, they are successful and secure. Presenters Scott A. Venerable, Registered Representative, Principal Financial Group, and Patti Bell, Advanced Solutions Director, Principal Financial Group, will illuminate the steps to accomplishing business owners' ultimate goals. Topics will include transition planning, strategic financial structuring and effective valuation techniques. Case studies from Venerable and Bell's combined 40 years of experience in these areas will bring the information to life for attendees. If your business is the key to successfully transitioning into the next stage of your life, this seminar could be the key to accomplishing your ultimate business goals.

Preparing to Successfully Sell a Business *(Sooner or later)*

March 4, 2016

7:30 - 9:00 a.m.

Seminar is free - registration is necessary
(Breakfast Served)

DMACC Southridge Campus

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