



## IOWA ASSOCIATION OF BUSINESS AND INDUSTRY FOUNDATION

*Making a Difference in the Lives of Iowans.*



# 2017 ANNUAL REPORT

OCTOBER 1, 2016 - SEPTEMBER 30, 2017



LEADERSHIP★IOWA  
UNIVERSITY

LEADERSHIP  
IOWA  
THE COURSE FOR OUR STATE

ELEVATE  
ADVANCED MANUFACTURING

YPIOWA  
YOUNG PROFESSIONALS OF IOWA



## MESSAGE FROM ABI FOUNDATION BOARD CHAIR



**IOWA ASSOCIATION OF BUSINESS  
AND INDUSTRY FOUNDATION**

*Making a Difference in the Lives of Iowans.*

ABI Foundation Friends and Supporters,

This has truly been an incredible year. With the help of all of our supporters, participants and volunteers, all ABI Foundation programs have grown, inspired, led, and set the tone for future success in our state. Hundreds of minds, hands and hearts contribute to all of the Foundation programs each year, resulting in outstanding outcomes. As the ABI Foundation Board Chair, I give special thanks to the Iowa Association of Business and Industry for their support and continued partnership.

The programs of the ABI Foundation center on education and on community and leadership development for all current and future leaders of our state. Focused on a continuum of programs impacting high school students, young adults, early professionals, and mature leaders, the ABI Foundation programs and their graduates touch all corners of Iowa. These programs benefit Iowa organizations by engaging their employees in helping make companies and communities better.

I look forward to seeing the ABI Foundation capitalize on the momentum from this year and continue to impact the State of Iowa through leadership development, issues awareness and statewide education. To learn more about the ABI Foundation, Leadership Iowa, Leadership Iowa University, Business Horizons, Elevate Advanced Manufacturing or Young Professionals of Iowa, please visit [www.iowaABIFoundation.org](http://www.iowaABIFoundation.org).

Sincerely,

*William C. Brown*

William C. Brown



The Iowa Association of Business and Industry Foundation works diligently to reach students, young professionals and leaders across the entire state of Iowa. The ABI Foundation helps develop Iowa's current and future workforce through statewide programs and initiatives including Business Horizons, Leadership Iowa University, Leadership Iowa, Elevate Advanced Manufacturing and Young Professionals of Iowa. Our mission is to deliver programs for the benefit of students, current and emerging leaders, and employers that expand their knowledge and enhance their individual responsibility and leadership skills.

### ACCOMPLISHMENTS

The numbers speak for themselves when we mention the impact of our programming:

- » **Business Horizons** - 34 years - more than 6,000 graduates
- » **Leadership Iowa University** - 8 years - more than 150 graduates
- » **Leadership Iowa** - 35 years - more than 1,000 alumni
- » **Elevate Advanced Manufacturing** - In 4 years, curriculum has been distributed to more than 70,000 students
- » **Young Professionals of Iowa** - a resource for nearly 100 independent YPOs





# BUSINESS HORIZONS



**OBJECTIVE:** Business Horizons is a weeklong summer program designed to promote the value of teamwork, leadership, Iowa opportunities and the entrepreneurial spirit in a unique experiential learning environment, while fostering the personal and professional growth of Iowa students and preparing them for success in today's workforce.

**AUDIENCE:** Iowa high school students in grades 9-12

**WEBSITE:** [www.BusinessHorizonsIowa.com](http://www.BusinessHorizonsIowa.com); [www.BusinessHorizonsMedia.com](http://www.BusinessHorizonsMedia.com)

**SOCIAL MEDIA:**  BusinessHorizons  @BizHorizonsIowa

## OVERVIEW OF 2017 PROGRAM:

More than 70 students representing 47 Iowa high schools attended Business Horizons 2017, held June 25-29 at Central College in Pella. Throughout their five days, students teamed up with a variety of Iowa professionals to create new products and launch mock businesses. Students competed in an online business simulation, visited local companies and took part in fun team-building activities. Participants also had the opportunity to hear from dynamic speakers on topics such as communication tactics, financial literacy, workplace culture, opportunities in Iowa and more. On the final day of the program, teams pitched their products to a panel of "investors" and received feedback from marketing experts on their product infomercials, filmed and edited by the students. Friends and family attended the 2017 Business Horizons Trade Show and Graduation where students showed off their hard work, took home top honors and celebrated a week of success.

### Class of 2017 Futures Sponsors

John Deere Foundation  
Rockwell Collins  
Vermeer Foundation

### Fortune 5,000 Industry Team Sponsors

Alliant Energy Foundation  
Atlantic Coca-Cola Bottling  
Aureon  
EFCO  
Grinnell Mutual Reinsurance Company  
Iowa Newspaper Foundation  
Mid-American Energy Foundation  
Pella Corporation  
NEWSRADIO 1040, WHO, part of iHeartRADIO

### Managing Partner Sponsors

3M Foundation  
ACT, Inc.  
Farm Bureau Financial Services  
HyVee  
Musco Lighting  
Nationwide Insurance  
Principal Financial Group  
Terracon

### Angel Investors

Agri-Industrial Plastics  
Dekko Foundation  
Des Moines Area Community College  
Green Products  
John Ruan Foundation Trust  
Mechdyne Corporation  
Meredith Corporation  
Ritchie Industries  
Stellar Industries



## PARTICIPANT TESTIMONIAL

"I am so glad I attended Business Horizons. I made lasting friendships, grew as a leader and was able to gain a greater understanding of how business works. Business Horizons made me realize the future is not so far off. The future is now. Go out, take risks and find your passion because you never know what will happen."

- Ashley Lupkes, Waukee High School  
Business Horizons 2017

## SUPPORTER TESTIMONIAL

"I'm involved with Business Horizons because it's truly a great program for high school students. The speakers and activities students experience during the week are incredibly valuable and help prepare them for future careers. I've volunteered as an 'Industry Advisor' for five years now, and I enjoy helping to coordinate Vermeer Corporation's support and involvement in the program as well. We love having our team members spend time with the students during the week and hosting participants on our campus for a tour. This is great exposure to the changing manufacturing industry, and we love connecting with potential talent."

- Ami Burns, Senior Total Rewards Analyst  
Vermeer Corporation, Pella



# LEADERSHIP IOWA UNIVERSITY

**OBJECTIVE:** Leadership Iowa University is a weeklong summer program designed to cultivate and develop college student-leaders as our state's future workforce by providing them with the knowledge, tools and inspiration they need for successful futures as engaged Iowa professionals.

**AUDIENCE:** Current college students attending any public or private college/university in Iowa.

**WEBSITE:** [www.LeadershiplowaUniversity.com](http://www.LeadershiplowaUniversity.com)

**SOCIAL MEDIA:**  LeadershiplowaUniversity  @LeadershiplowaU

## OVERVIEW OF 2017 PROGRAM:

Leadership Iowa University 2017 brought together 17 top-notch college student-leaders for one week in Des Moines, August 6-10. During their time in the program, students discovered their personal strengths as leaders, developed their professional skills and gained knowledge about a variety of essential Iowa industries and unique career options in both rural and urban parts of the state. Participants had the opportunity to spend time at 15 different companies and organizations and connect with more than 90 Iowa professionals in 5 short days. Following their program week, participants were able to attend the Young Professionals of Iowa Conference in September, and form an on-going mentorship with an Iowa professional.

### Trustee Sponsor

Grinnell Mutual Reinsurance Company

### President's Circle Sponsors

Des Moines Area Community College  
Iowa Soybean Association

### Dean's List Sponsors

Agri-Industrial Plastics Company  
Dordt College  
Farm Bureau Financial Services  
Musco Lighting

### Gold Partners

Greater Des Moines Partnership  
Miles Capital Inc.  
Simpson College

### Silver Partners

Iowa Corn Growers Association  
The Gilliland Group at Morgan Stanley

### Bronze Partners

Aureon  
Management Development International, Inc. (MDI, Inc.)

### Support Partner

The Ingenuity Company

LEADERSHIP★IOWA  
UNIVERSITY



## PARTICIPANT TESTIMONIAL

"Visiting and exploring businesses around Iowa opened my eyes to different aspects of our state. I discovered there are many great opportunities to build a successful future right here in Iowa. Before participating in this program, I was looking at job opportunities across the country, but now I couldn't imagine working in any other state. The companies and the people I had the pleasure of meeting have all been incredibly helpful and have been great resources. I'm honored to have been part of such a fulfilling and unique program."

– Andrew Owen, Iowa State University  
Leadership Iowa University 2017

## SUPPORTER TESTIMONIAL

"Leadership Iowa University is a great opportunity for our students to experience some excellent growth and development opportunities. For three years now, we've had two or three students in the Leadership Iowa University program, and all of them have spoken very highly of the experience and the connections they were able to make. As a college, we benefit from sending our amazing students into the program, so others around the state see firsthand the caliber of students coming out of Dordt College. The state also benefits from their participation, as the program might be the nudge they need to consider opportunities within the state. The ABI Foundation programs have been a huge blessing to me personally, as a Leadership Iowa alum, and have been great for the college and, most importantly, for our students."

– Dale Zevenbergen,  
Instructor of Business Administration, Business &  
Accounting Internship Coordinator  
Sioux Center (Dordt College, Sioux Center)



# LEADERSHIP IOWA



THE COURSE FOR OUR STATE

**OBJECTIVE:** Leadership Iowa is a premier statewide issues-awareness program designed to educate, inspire and grow a network of informed leaders and to encourage their ongoing local and statewide engagement to create a better future for Iowans.

**AUDIENCE:** Emerging and established Iowa leaders

**WEBSITE:** [www.Leadershiplowa.com](http://www.Leadershiplowa.com)

**SOCIAL MEDIA:**  /Leadershiplowa  @Leadershiplowa

## OVERVIEW OF 2017 PROGRAM:

Another group of forty outstanding current and emerging Iowa leaders were selected to take part in Leadership Iowa 2016-17. The cohort met eight times throughout their Leadership Iowa year, coming together for two and three-day sessions across the state to discuss and learn more about relevant, hard-hitting topics (see the full schedule below.) Each month was filled with unique experiences, industry tours, expert speakers and opportunities to gain knowledge and inspiration that participants could take back to their workplaces and communities.

### Leading Partner

University of Iowa Tippie College of Business

### Diamond Partner

CIPCO  
Grinnell Mutual Reinsurance Company  
Iowa Soybean Association  
Iowa State University College of Business  
John Deere Foundation  
Principal Financial Group

### Platinum Partner

Davis Brown Law Firm

Date	Topic	Location
October 12-14, 2016	Opening Session	Red Oak
November 10-11, 2016	Agriculture and Renewable Energy	Sioux Center
December 8-9, 2016	Education	Pella
January 11-13, 2017	Government	Des Moines
March 2-3, 2017	Healthcare	Iowa City
April 6-7, 2017	Economic Development/Community Vitality	Osage/Charles City
May 4-5, 2017	Advanced Manufacturing/Transportation	Burlington
June 6-8, 2017	Graduation and Annual ABI Conference	Dubuque



## PARTICIPANT TESTIMONIAL

“Through my participation in Leadership Iowa, I gained exposure to so many different aspects of our state—ranging from agriculture to government to education to business. I walked away from this program a more informed Iowan, with a better understanding of issues that impact us at the local and state level and a greater appreciation for the various businesses that exist in our great state. I also met many incredibly talented individuals across our state. We formed lasting friendships and learned so much from each other. I am so appreciative of this opportunity.”

– Jenn Bleil, Learning & Development Manager  
Van Meter, Inc., Cedar Rapids  
Leadership Iowa 2016-2017

## SUPPORTER TESTIMONIAL

“A better future for Iowa and Iowa’s soybean farmers means empowering the next generation of leadership. Engaging with Leadership Iowa is a priority for the Iowa Soybean Association, as real leadership is needed to solve the complex issues our state faces—from economic growth and improved environmental quality to better infrastructure and a competent workforce. These issues directly impact the success of Iowa’s 38,000 soybean farmers and the \$5.2 billion crop they grow and harvest. By engaging with Leadership Iowa as both a sponsor and volunteer, we develop relationships with participants, help advance their personal and professional growth and affirm the need and value of Iowa’s soybean industry for generations to come.”

– Kirk Leeds, Chief Executive Officer  
Iowa Soybean Association, Ankeny





LEADERSHIP IOWA 2016-2017 CLASS

Name	Company	Home City/Work City
Tim Albrecht	Albrecht Public Relations, LLC	W. Des Moines/W. Des Moines
Jim Atty	Waverly Health Center	Waverly/Waverly
Jenn Bleil	Van Meter, Inc.	North Liberty/Cedar Rapids
Wyndell Campbell	State Farm Insurance	Oskaloosa/Oskaloosa
Matthew Converse	Converse Conditioned Air, INC	Ames/Ames
Chris Deal	MODUS Engineering	Jefferson/Des Moines
Patrick Deignan	Bankers Trust Company	Cedar Rapids/Cedar Rapids
Sarah Dvorak	Kreg Tool	Maxwell/Huxley
Paul Erickson	Central Iowa Power Cooperative	Humboldt/Cedar Rapids
Tina Hoffman	Iowa Economic Development Authority	Urbandale/Des Moines
Adam Kaduce	R&R Realty Group	Urbandale/W. Des Moines
Drew Kamp	Ames Chamber of Commerce	Ames/Ames
Nathan Katzer	Eagle's Catch, LLLP	Cumming/Des Moines
Jeremy Kauten	The VGM Group	Dike/Waterloo
Kim King	Alliant Energy	Cedar Rapids/Cedar Rapids
Jenelle Kreiling	Clinton Regional Development Corp.	Clinton/Clinton
Andrew Lauver	Lauver Agribusiness, LLC. & Lauver Family Farms	Rockwell City/Rockwell City
Justin Marchant	Upper Iowa University	Shell Rock/Fayette
Ryan Marti	Rockwell Collins	Marion/Cedar Rapids
Casey Mills	Mills-Shellhammer-Puetz	Sioux City/Sioux City
Carrie Naig	Pella Corporation	Pella/Pella
Brindha Narasimhamoorthy	Kemin Industries	W. Des Moines/Des Moines
Abbie Olson	Hy-Vee	Norwalk/W. Des Moines
Anshu Pasricha	Koley Jessen	Clarinda/Omaha
Stacey Pellett	John Deere Public Affairs Worldwide	Atlantic/Johnston
Brett Peterson	NCP, Inc.	W. Des Moines/Des Moines
Chris Proskey	Brown Winick Law Firm	Urbandale/Des Moines
Maggie Reyes	Pottawattamie County Attorney's Office	Pacific Junction/Council Bluffs
Kathleen Riessen	Measured Intentions	Urbandale/Urbandale
Sharina Sallis	CUNA Mutual	Waterloo/Waverly
Brian Sauer	Saturday Mfg.	Des Moines/Des Moines
Paula Schmitt	SSAB Iowa Inc.	Donahue/Muscatine
Tory Schrock	Mahaska Health Partnership	Oskaloosa/Oskaloosa
Travis Sheets	American Equity Investment Life Insurance Company	W. Des Moines/W. Des Moines
Leighton Smith	BerganKDV	North Liberty/Cedar Rapids
Alyssa Smola-Johnston	Iowa Corn Growers Association	Urbandale/Johnston
Troy Van Beek	Ideal Energy Inc.	Fairfield/Fairfield
Eric Walhof	Northwest Bank	Sioux Center/Sioux City
Jhonna Wallerich	Hillphoenix	Fairfield/Keosauqua
Susie Weinacht	City of Cedar Rapids	Cedar Rapids/Cedar Rapids

Company and locations reflect employer during 2016-17 Leadership Iowa year.

2016-2017 ALUMNI SOCIETY

<b>Leader's Society, \$1,000 - \$4,999</b> Jason Gross	<b>Class</b> 2012-13	Michele Farrell Tresa Hussong Alan Johnson Ashley Jared Katherine Barton Kay Snyder Krista Tanner Amy Howard Chad Christensen David Moench Drew Larson Gina Rooney Karen Rieck Martin Wesemann Rob Reinard Shelly Herr Todd Sommerfeld Deborah Neyens Jill Bidwell Adam Freed Ann Oleson Haley Stomp Jay Moline Lawrence Cunningham Ron Hallenbeck Brent Willett Debi Bull Gina Vitiritto Jane Miller John Gilliland Cheryl O'Hern David Leto Michael Breitbach Mike Taylor Threase Harms Michael Sadler Wayne Pantini Casey Cason Keith Hobson Amy Myers John Schreurs M. Denise McNitt	2013-14 2013-14 2012-13 2012-13 2012-13 2012-13 2012-13 2011-12 2011-12 2011-12 2011-12 2011-12 2011-12 2011-12 2011-12 2011-12 2011-12 2010-11 2010-11 2009-10 2009-10 2009-10 2009-10 2009-10 2009-10 2008-09 2008-09 2008-09 2008-09 2007-08 2007-08 2007-08 2007-08 2006-07 2006-07 2005-06 2005-06 2004-05 2004-05 2004-05	Mary Landhuis Mike Meissen Rob Taylor Scott Sylvester Tamara Kenworthy Theresa Breitbach Charles Schneider Helen Arnold Jennifer Smyser John Krogman Kimberly Stewart Michael Tousley Michele Waber Dan Culhane Karen Novak Swalwell Mark Madetzke Todd McDonald Bruce Nuzum Michael Espeset Randy Bauer Donald Nickerson Kathy Anderson Bruce Hansen Susan Judkins Josten Terry Fehr Dave Wingert Jeffrey Anderson John Sorensen Mary Foley Balvanz Rick Tollakson Larry Countryman Mark Clark Rebecca Stadlman Steve Kruse Wes Ehrecke Jacque Andrew Myron Linn Sharon Juon Rand Fisher Ben Norman Dick Davidson Walt Smith	2004-05 2004-05 2004-05 2004-05 2004-05 2004-05 2003-04 2003-04 2003-04 2003-04 2003-04 2003-04 2003-04 2002-03 2002-03 2002-03 2001-02 2001-02 2001-02 2000-01 2000-01 1998-99 1998-99 1997-98 1996-97 1996-97 1995-96 1994-95 1992-93 1990-91 1990-91 1990-91 1990-91 1990-91 1989-90 1988-89 1987-88 1984-85 1983-84 1983-84 1982-83
<b>\$500 Mentor</b> David Vaudt	1987-88				
<b>\$250 Networker</b> Wendy Schultz Kim Butler Hegedus Jonathan Sargent Barb Baker Lynn Olberding Chad Alley Annette Renaud Leisa Fox Mary Lawyer Michael Ralston	2015-16 2013-14 2012-13 2011-12 2009-10 2005-06 2004-05 2002-03 2000-01 1990-91				
<b>Society Member</b> Adam Koppes Brian Crotty Debra Brown Ganesh Jayaram Jason "Jay" Ferris Jennifer Crimmins Jennifer Neumann John Osako Kelly Barrick Matt McKinney Megan Sorensen Melissa Reade Ann Hudson Brandi Mueller Deonna Fritz Kellan Longenecker LaNisha Cassell Mark Cohen Memorea Schrader Susan Clark Ben Champ Debra Lucht	2015-16 2015-16 2015-16 2015-16 2015-16 2015-16 2015-16 2015-16 2015-16 2015-16 2015-16 2015-16 2015-16 2014-15 2014-15 2014-15 2014-15 2014-15 2014-15 2014-15 2014-15 2013-14 2013-14				



Leadership for Iowa Award Winner: Sarah Hasken

Sarah Hasken, an alumna of the 2004-05 Leadership Iowa class, was awarded the Leadership for Iowa Award at the annual ABI Taking Care of Business Conference in Dubuque last June. Hasken currently serves as executive director, Network & Business Relations for UnityPoint Health Finley Hospital in Dubuque and co-owns, along with her husband Jack, Jackson Mfg. Inc., in Maquoketa, IA.

Hasken is a very driven professional, mentor and advisor who leads with integrity, empathy and conviction in her work. Hasken has a strong belief in community stewardship and has long dedicated her time and talents to serving on various professional boards and committees at both the local and state levels. Thank you to Sarah for her dedication to Leadership Iowa, ABI and the ABI Foundation, and the State of Iowa.



# YOUNG PROFESSIONALS OF IOWA

**OBJECTIVE:** Young Professionals of Iowa (YP Iowa) serves as a mechanism to empower emerging leaders to cultivate an environment that attracts and retains young professionals in the state of Iowa.

**WEBSITE:** [www.YPIowa.org](http://www.YPIowa.org)

**SOCIAL MEDIA:**  /YPIowa  @YPIowa

## 2017 UPDATE:

YP Iowa revamped its organizational membership model heading into 2017, and grew to 10 organizational members. The organization facilitated teleconferences for presidents of member organizations to share news from their community and discuss best practices in regards to young professional organizations. In February, YP Iowa's Day at the Capital drew around 30 participants to hear from state elected officials and speakers involved in local and state politics. In September, the YP Iowa Conference drew 80 participants from across the state for a day of professional development and networking.



# ABI FOUNDATION 2016-17 SUPPORTERS

## \$15,000-\$24,999

Grinnell Mutual  
John Deere

## \$10,000-\$14,999

Principal Financial Group  
Rockwell Collins  
Vermeer Manufacturing

## \$5,000-\$9,999

Alliant Energy  
Atlantic Coca Cola Bottling  
Aureon  
CIPCO  
Des Moines Area Community College  
EFCO  
Grinnell Mutual Foundation  
Iowa Soybean Association  
ISU College of Business  
MidAmerican Energy Company  
Musco Lighting  
Pella Corporation  
Tom and Clarisa McMahon  
University of Iowa,  
Tippie College of Business

## \$2,500-\$4,999

3M Foundation  
ACT, Inc.  
Agri-Industrial Plastics  
Davis Brown Law Firm  
Farm Bureau Financial Services

FBL Financial Group  
Hy-Vee  
Iowa Newspaper Foundation  
Nationwide  
Terracon  
Thombert Inc

## \$1,000-\$2,499

Bankers Trust  
Barton Solvents, Inc.  
Danaher Oil Company  
Dordt College  
Great River Medical Center  
Greater Des Moines Partnership  
Ideal Energy  
Iowa Area Development Group  
Foundation  
Iowa Corn Growers Assn.  
Iowa Farm Bureau Foundation  
Iowa Gaming Association  
John Ruan Foundation  
Lee Container Iowa  
Mechdyne Corporation  
Meredith  
Miles Capital  
Ritchie Industries  
Stellar Industries  
University of Northern Iowa  
Voorhees Family Foundation

## \$750-\$999

DEKKO Foundation  
Hopkins & Huebner

Informatics  
Kent Corporation  
Morgan Stanely - John Gilliland  
Procter & Gamble Hair Care  
Simpson College

## \$500-\$749

CenturyLink  
Hubbell Realty  
LI Class 2015-16  
Lisle Foundation  
Marilyn Mueller  
Marion County Development Commission  
Nyemaster Goode  
Roosevelt Foundation  
Rotary Club Iowa City Noon  
The Overture Group Iowa  
Veridian

## \$1-\$499

ADF Systems  
Al Hageman  
Alan Mores  
Ann Hudson  
Atlantic News Telegraph  
Beth Ward  
Cedar Rapids Metro Economic Alliance  
Century 21 Rehab  
CIBC Bank USA  
David Bergman  
Early Bird

Fairfield Line  
Humphrey Mwangi  
Interstates  
Iowa City Chamber  
ISG  
Jason Gross  
Joseph Benesh  
Joseph Jones  
Joseph Sorenson  
Karen Rieck  
Kay Neumann-Thomas  
Kirk McCollough  
MDI, Inc.  
Michele Waber  
Mitchell County Economic Development Group  
Nancy Weaton  
Northwest Bank, Sioux Center  
North West REC  
Peoples Bank  
Poly Evolution  
Roquette America Inc.  
Steffensmeier Welding & Manufacturing, Inc.  
The Ingenuity Company  
Wellmark Foundation  
West Works

The ABI Foundation gives special thanks to all in-kind donors that helped make 2016-17 successful.

# ELEVATE ADVANCED MANUFACTURING

**OBJECTIVE:** Elevate Advanced Manufacturing is a statewide, integrated marketing campaign to promote careers and educational pathways in advanced manufacturing and build a positive perception of these careers while addressing misconceptions about work environment, safety, and wages. Elevate offers public resources specifically targeting unemployed/underemployed Iowans, U.S. veterans, educators, and K-12 students and their families.

**WEBSITE:** [www.Elevatelowa.com](http://www.Elevatelowa.com)

**SOCIAL MEDIA:**  /Elevatelowa  @ElevateIA

## 2017 UPDATE:

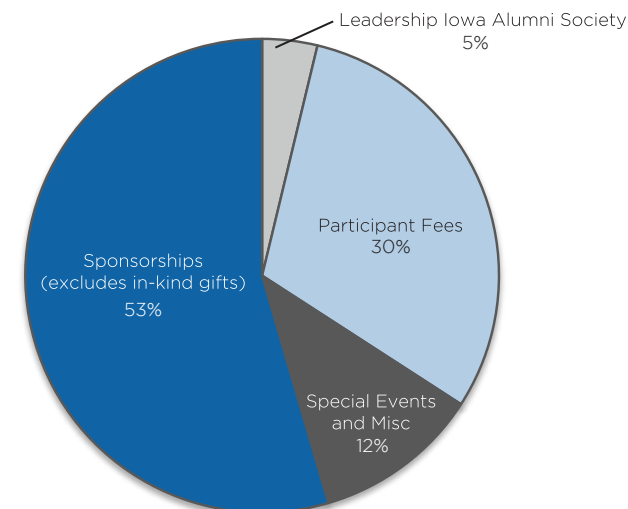
Due to efforts made by the Elevate marketing campaign and the Iowa-Advanced Manufacturing grant program, significant enrollment increases have been noted in community college manufacturing and skilled trade programs. Since its inception, more than 500+ presentations have been provided to students, teachers and parents, and Elevate's curriculum has been distributed to more than 70,000 students with the help of strong collaborations with statewide partners and community colleges, as well as 120+ Elevate Ambassadors working to spread the message about advanced manufacturing in our state.



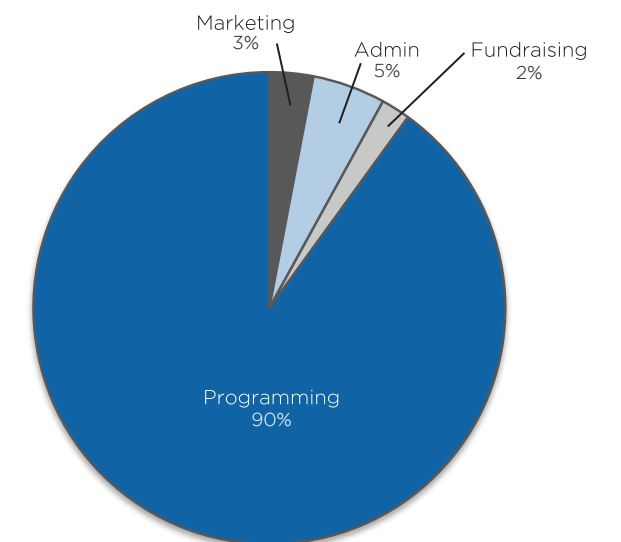
# ELEVATE ADVANCED MANUFACTURING

# FINANCIAL STATEMENTS

## 2016-17 Revenue



## 2016-17 Expenses



Percentages are reflective of Leadership Iowa, Leadership Iowa University, Business Horizons and the ABI Foundation Annual Fund.





## MESSAGE FROM THE PRESIDENT

Thank you for taking the time to explore the 2016-17 Annual Report for the Iowa Association of Business and Industry (ABI) Foundation. You have heard about a great year of ABI Foundation programs, finances, and people, but all of that information tells only part of the story.

The ABI Foundation was created nearly 40 years ago by the Board of Directors of the Iowa Association of Business and Industry (ABI). ABI began over a century ago with the mission to advance Iowa businesses, and through the economic activity of those businesses, to help advance the state itself. In creating the Foundation, the ABI Board, comprised of women and men who lead of our state's most successful businesses, desired to create something special. Something that would benefit all Iowans, not just ABI members.

The part of the story you might not have seen while reviewing these pages is the way the ABI Foundation has touched the lives of Iowans. Because of the ABI Foundation, as well as the hundreds of committed volunteers associated with each of its programs, young people have chosen to stay in Iowa and find their future here. Women and men have decided to run for office to help shape policies to make Iowa better. Communities and organizations have discovered resources that help them serve more of our state's citizens. The ABI Foundation, its participants, supporters and countless volunteers are important to ABI and to Iowa as a catalyst for growth and action. Join us!

Mike Ralston

President, ABI Foundation



## HOW TO GET INVOLVED

The ABI Foundation programs would not be possible without the incredible support of outstanding individuals and organizations across the state who help drive our mission to make Iowa the best place to live and work providing our current and future leaders with opportunities to grow, develop and connect. There are multiple ways to get involved in the work of the ABI Foundation.

» **Show Your Support** – Help to spread the word about these opportunities and support those in your workplace or community by nominating students or adults to take part in the ABI Foundation programs. Nominations are accepted year-round on our program websites.

» **Volunteer** – The ABI Foundation network of volunteers is truly the heartbeat of our programs. From spending the week advising a group of high school students on how to launch a business to mentoring a college student – there is always an opportunity to make a direct impact with the gift of time.

» **Sponsor** – We enthusiastically invite you and your organization to explore the opportunity of partnering with the ABI Foundation. As a 501c3 non-profit organization, there are many sponsorship options among all of the ABI Foundation programs, and a variety of benefits for partner organizations.

To learn more about how you and your organization can get involved with the ABI Foundation, please feel free to contact us at our information below.

**Kay Neumann-Thomas**  
Vice President of Programs  
kthomas@iowaabi.org  
515-235-0564

**Amanda Nuzum**  
Development Director  
anuzum@iowaabi.org  
515-235-0569

**Jessi Steward**  
Programs and Marketing Coordinator  
jsteward@iowaabi.org  
515-235-0570

**Jane Galloway**  
Administrative Assistant  
jgalloway@iowaabi.org  
515-235-0578

## 2016-17 BOARD OF DIRECTORS

<b>Chair</b> Bill Brown BrownWinick Law Firm	<b>Leadership Iowa</b> Deb Neyens Guaranty Bank & Trust, U of Iowa Cedar Rapids	Wayne Pantini Union County Development Association Creston
<b>Secretary/Treasurer</b> Mike Ralston Iowa Association of Business and Industry Des Moines	<b>Young Professionals of Iowa</b> Kyle Oppenhuizen Greater Des Moines Partnership Des Moines	Shari Naughton Docupace Technologies Des Moines
<b>Business Horizons</b> Joseph Jones The Harkin Institute for Public Policy & Citizen Engagement Drake University Des Moines	Ralph Bright Interpower Corporation Ames	Kim Butler Hegedus The PrivateBank West Des Moines
<b>Leadership Iowa University</b> Michele Waber Pella Corporation Pella	Stephen Fry Spindustry Group Des Moines	Wes Ehrecke Iowa Gaming Association Des Moines
<b>Leadership Iowa</b> Lawrence Cunningham Iowa State Daily Media Group Ames	Ann Thelen Thelen Public Relations Johnston	Linda Crookham-Hansen Musco Sports Lighting, LLC Oskaloosa
	Rand Fisher Iowa Area Development Group Des Moines	Tom McMahon Fairfield
		Jenny Becker Rockwell Collins Cedar Rapids





***IOWA ASSOCIATION OF BUSINESS  
AND INDUSTRY FOUNDATION***

*Making a Difference in the Lives of Iowans.*

Iowa Association of Business and Industry Foundation  
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[www.iowaABIFoundation.org](http://www.iowaABIFoundation.org)