

## **RESERVE YOUR SPONSORSHIP OPPORTUNITY TODAY!**

Don't miss this opportunity to showcase your company's products and services at lowa's premier business-to-business event. Attract the attention of more than 500 of lowa's key business leaders. Position your company as an industry leader. Enhance your company's brand recognition with high visibility among key decision-makers within the largest statewide business association.

For more information, please contact Kathy Anderson at (515)235-0575 or kanderson@iowaabi.org.

SPONSORSHIP BENEFITS:	GOLF EXPERIENCE \$1,500	GRANITE \$2,500	BRONZE \$5,000	SILVER \$10,000	GOLD \$15,000	PLATINUM \$25,000
Speaker Introduction						×
VIP Experience					х	х
Logo on Conference Invitation					х	х
Sponsor Highlighted in Conference Script				x	х	х
30-Second Video Spot (During Conference)				х	х	Х
Social Media Takeover			X*	X*	X**	X**
Exhibit Booth			Standard	Standard	Premium	Premium
Signage at Conference Events		Shared	Shared	Shared	Exclusive	Exclusive
Logo on Conference Website		х	х	х	х	х
Golf Hole Sponsorship	Х	х	х	х	×	х
Promo Items in Welcome Bag	Х	х	х	х	х	х
Conference Registration	One	One	Two	Four	Six	Eight

\* One weekday

\*\*Three consecutive weekdays