



June 5-7, 2018 | Coralville/Iowa City

RESERVE YOUR SPONSORSHIP OPPORTUNITY TODAY!

Don't miss this opportunity to showcase your company's products and services at Iowa's premier business-to-business event. Attract the attention of more than 500 of Iowa's key business leaders. Position your company as an industry leader. Enhance your company's brand recognition with high visibility among key decision-makers within the largest statewide business association.

For more information, please contact Kathy Anderson at (515)235-0575 or kanderson@iowaabi.org.

SPONSORSHIP BENEFITS:	GRANITE \$2,500	BRONZE \$5,000	SILVER \$10,000	PLATINUM \$25,000
Speaker Introduction				X
VIP Experience				X
Logo on Conference Invitation			X	X
30-Second Video Spot (During Conference)			X	X
Sponsor Highlighted in Conference Script		X	X	X
Social Media Takeover		X*	X*	X**
Exhibit Booth		Standard	Standard	Premium
Signage at Conference Events	Shared	Shared	Shared	Exclusive
Logo on Conference Website	X	X	X	X
Golf Hole Sponsorship	X	X	X	X
Promo Items in Welcome Bag	X	X	X	X
Sponsor Appreciation Event (Post Conference)	X	X	X	X
Conference Registration	One	Two	Four	Eight

* One weekday

**Three consecutive weekdays