

Opportunity Knocks: A \$25,000 Grant Could Be Yours.

It's time to seize a big opportunity — the 2016 FedEx Small Business Grant Contest is now open for entries. Tell your business' story and enter by May 30 for a chance to win one of these grants:

- One (1) grand prize grant of \$25,000
- One (1) grant of \$15,000
- Eight (8) grants of \$7,500

Enter today at fedex.com/grantcontest.

The benefits of being a winner of the contest go beyond the grant money — you also become part of a community of other small-business owners who work closely together and with FedEx to build their businesses.

Your entry. Your opportunity.

Prep and submit your entry, then get ready to promote your small-business story when the voting period begins. Follow step 1 below to get started:

Entry period

May 3 to 30

Prep your entry by completing the following: Write a short profile about your business. Gather four photos of your business or product (including one logo). Create a one-minute video of your "elevator pitch" about your business' story (suggested, but optional).

Once you've prepped your entry, submit it at **fedex.com/grantcontest**.



2 Voting period

May 17 to June 13

Share your story: Find your entry in the contest gallery at **fedex.com/grantcontest**, then share the link with friends, family and fans, and encourage them to vote for you. They can vote once per 24-hour period.

3 Top 100 announced

June 20

See who moves to the Top 100 when they're posted in the finalists' gallery.

4 Winners announced

July 11

Join us in celebrating small business as we congratulate the 10 grant winners.

Voting rules alert: Buying votes from anyone, or giving discounts or gifts in exchange for votes, is strictly prohibited. Any entrant in violation of these rules will be disqualified.





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FedEx Launches Fourth Annual Small Business Grant Contest

\$100,000 in Prize Money up for Grabs in 2016 Contest

MEMPHIS, Tenn., May 3, 2016—FedEx Corp. (NYSE: FDX) today launched its fourth annual Small Business Grant Contest. This year, the contest offers grants to ten small businesses, distributing a collective prize pool of \$100,000—the largest sum since the contest's inception. Among them, one Grand Prize winner of \$25,000, one \$15,000 winner and eight \$7,500 prizes will be awarded.

"Small business owners face a number of challenges, especially when it comes to securing the financial resources needed to take their businesses to the next level," said Becky Huling, vice president of Customer Engagement Marketing. "The FedEx Small Business Grant Contest was designed to help small business owners unleash their potential and realize their dreams of turning their passion into a successful business."

The 2015 contest attracted candidates from across the United States and garnered more than one million votes. The Grand Prize winning small business was In Blue Handmade, an 11person operation in Asheville, N.C., specializing in hand-made, customized leather goods. Through the \$25,000 grant and support of FedEx shipping services, In Blue Handmade was able to increase their production capacity and expand their product line. Their products are now available in more than 300 boutiques and shops nationwide and they ship all over the globe via their e-commerce site.

"We worked hard on the entry and video—every person on our team had some part in the creation—but, honestly, we never expected to win. We are so very grateful," said Mary Lynn Schroeder of In Blue Handmade.

The 2016 FedEx Small Business Grant Contest is open to U.S.-based for-profit small businesses that have less than 50 employees and have been operating for six months or more. To enter, participants must visit <u>www.fedex.com/grantcontest</u> and enter their contact information, write a short profile about their business and upload four photos of their business or product, including their logo. While not required, participants also have the option of submitting a 60-second "elevator speech" video to supplement their entry.

The contest entry period is open from May 3 to May 30, 2016, with voting to take place from May 17 to June 13, 2016. Following a judging period, winners will be announced on July 11, 2016 at www.fedex.com/grantcontest.

FedEx. Solutions that Matter.® Helping Small Businesses.

The FedEx portfolio of services allows small business to gain access to the global marketplace and to shipping, logistics and printing solutions. FedEx offers a portfolio of convenient options that make shipping even easier for small business customers, including:

- FedEx Delivery ManagerSM, a feature which allows U.S. package recipients to customize home deliveries to fit their schedules, including changing the time and location of a delivery, requesting a signature upon delivery and leaving instructions for the courier; sign up is free at **fedex.com/delivery**
- FedEx One RateSM, a U.S.-based flat-rate pricing option that combines simplified, predictable pricing with the same reliable delivery and excellent service customers expect from FedEx.

For more information on how FedEx helps small businesses, please visit the FedEx Small Business Center at fedex.com/us/small-business.

About FedEx Corp.

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$49 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 340,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities. For more information, visit <u>news.fedex.com</u>.

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