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Cain Ellsworth & Company, LLP  
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### Cain Ellsworth marks 50 years with original clients still on board and an eye toward the future

It says a lot about a firm that on its 50<sup>th</sup> anniversary, clients from the original day in business will be at the celebration.

“To me, it means we’ve done a good job for a lot of people over a long period of time,” said Kevin Cain, managing partner of Cain Ellsworth.

Cain’s father, John, founded the firm on July 1, 1968, in Sheldon, Iowa. He’d worked as an accountant in Des Moines and wanted to raise his family of six in a small town. The first clients for the firm included a mutual insurance company and a community bank. Today the firm serves clients in several different industries including manufacturing, construction, community banking, insurance, ag production, and many more.

As the firm has become more sophisticated and added services, clients now draw on expertise in change management, human resources and marketing. It’s about going beyond the numbers to lend broader perspective that often improves the bottom line.

For Cain, who began his own career at the firm cleaning the office at age 8, growth has been rewarding to experience but never taken for granted. It’s a team of “honest, hardworking people,” he added. “That’s why we are where we are. It’s a culture of treating people right and doing the right thing.”

Adaptability is a critical skill, he added.

“The future belongs to adaptable organizations. Technology is going to change quickly and there are a lot of challenges which also means there are a lot of opportunities. I think we’re well-positioned, because we’re willing to change, to try new things and because we have a great client base. We just want to say thank you to everyone who played a part in getting us to where we are.”

### About Cain Ellsworth & Company, LLP

Founded in 1968, Cain Ellsworth & Company, LLP specializes in providing accounting, tax and business consulting services to P&C insurance companies, manufacturers, community banks and closely-held businesses in Iowa, South Dakota, Illinois, Minnesota, and Nebraska. The partners of the firm include Kevin Cain, CPA, Managing Partner, Abby De Zeeuw, CPA, Matthew Heemstra, CPA, and Shane Jager, CPA.

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