

WHEN:
September 27, 2017

WHERE:
The Meadows Events &
Conference Center
1 Prairie Meadows Drive
Altoona, IA 50009

TIME:
Registration: 7:00 AM
Conference: 8:00 AM

WHO SHOULD REGISTER:

- Business Owners
- Human Resources Professionals
- Talent Management Professionals
- Recruiters
- Hiring Managers
- Legal Professionals
- Payroll Professionals
- Licensed Insurance Professionals
- Anyone wanting to learn!

COST:
One-Day Conference Registration
\$249 per person

HOW TO REGISTER:
Register on the IEC
website at
IowaEmploymentConference.com

4th ANNUAL FALL ONE-DAY CONFERENCE

Our fall one-day conference highlights a hot topic that's currently impacting employers. It's a perfect choice for professionals wanting to gain more in-depth knowledge on a specific employment topic that is relevant to their current/future role or that they simply want to learn more about. This fall we will be covering recruiting & employee retention. With the unemployment rate as low as it's been in over 17 years, we believe recruiting and employee retention is a very hot topic to anyone within the workforce today.

BENEFITS OF ATTENDING

- Discover new ways to improve your recruiting & employee retention processes
- Learn ways that companies can elevate their employee experience in order to both retain their current employees and win the war for talent
- Prepare for the future by learning about issues and trends on the horizon
- Gain continuing education credits

TOPICS

- Understanding Your People: Current & Future
- Strategies for Reducing Employee Turnover
- No Thanks – I Took Another Offer!
- Boss Whispering: Helping Abrasive Leaders Become Great Leader
- Millennials at Work
- Recruiting Foreign Workers
- Work Safe: Creating a Safe Environment for the LGTB
- Employer Return On Investment: Supporting the Working Caregiver
- SPECIAL SESSIONS: Public Bargaining & Healthcare Update
- And MORE!

CONTINUING EDUCATION CREDITS

- Human Resource Certification Institute
- SHRM Professional Development Credits
- American Payroll Recertification Credit Hours
- Continuing Legal Education
- CPE – Continuing Professional Education
- Iowa Municipal Finance Officers Association
- IA Licensed Insurance Producers

The biggest priority, and concern, for business leaders in 2017 will be retaining employees in a competitive talent marketplace. In a new study by Future Workplace and Kronos, we found that 87% of employers said that improving retention is a critical priority for their organization. Source: Fortune.com