



TAKING CARE OF BUSINESS CONFERENCE

JUNE 9-11, 2020 | CEDAR RAPIDS

RESERVE YOUR SPONSORSHIP OPPORTUNITY TODAY!

Don't miss this opportunity to showcase your company's products and services at Iowa's premier business-to-business event. Attract the attention of more than 600 of Iowa's key business leaders. Position your company as an industry leader. Enhance your company's brand recognition with high visibility among key decision-makers within the largest statewide business association.

For more information, please contact Holly Mueggenberg at (515) 235-0572 or hmueggenberg@iowaabi.org.

SPONSORSHIP BENEFITS:	GRANITE \$2,500	BRONZE \$5,000	SILVER \$10,000	PLATINUM \$25,000
Speaker Introduction				X
Logo on Conference Invitation (Deadline: 2/14/20)				X
30-Second Video Spot (During Conference) (Deadline: 3/16/20)			X	X
Sponsor Highlighted on Stage			X	X
Social Media Takeover (Deadline: 3/16/20)			X*	X**
Exhibit Booth Space (1st Come/1st Served)		X	X	X
Signage at Conference Events (Deadline: 5/8/20)	Shared	Shared	Exclusive	Exclusive
Logo on Conference Website	X	X	X	X
Golf Hole Sponsorship	X	X	X	X
Promo Items in Welcome Bag (Deadline: 5/8/20)	X	X	X	X
Sponsor Appreciation Event (Post-Conference)	X	X	X	X
Conference Registration	One	Two	Four	Eight

*One weekday **Two consecutive weekdays