

FOR IMMEDIATE RELEASE Press Release March 15, 2024 FOR MORE INFORMATION, CONTACT Kelsey O'Connor, Marketing and Communications Director Iowa Association of Business and Industry (ABI) 515.235.0571 | koconnor@iowaabi.org

## Leadership Iowa 2024-25 Nominations Due April 1

The deadline to nominate lowans in your community for Leadership lowa's 2024-25 class is fast approaching. Leadership lowa is our state's premier issues-awareness program provided by the lowa Association of Business and Industry (ABI) Foundation.

Forty lowa leaders are selected annually to participate in the program, which begins in October and concludes in June. The group observes eight, two or three-day monthly sessions throughout the state. Each session provides class members with a wide range of first-hand insight exploring the opportunities and challenges facing lowa. The program provides resources for motivated lowans to effect change within lowa's organizations and communities. More than 1,400 lowans have graduated from Leadership lowa in its 42 years.

"Leadership Iowa has been the best networking and professional development experience in my career," said Allyson Krull, vice president for workforce & leadership development at Mason City Chamber of Commerce, and 2022-23 program participant. "I enjoyed seeing best practices spanning a variety of industries in communities across the state, but above all, I had the privilege of meeting incredible leaders, who quickly became close friends."

Each Leadership lowa class is carefully selected to be representative of a wide variety of industries, professions, backgrounds, civic engagement, and geographic locations in our state. The outcomes of Leadership lowa are far greater when diverse participants can connect across industry and county lines. These invaluable connections forged through program participation often result in future collaboration and lasting friendships.

Workplaces and communities across the state benefit from representation in the program, as the ideas and inspiration gained through their participants can often be applied locally in a number of ways. Leadership lowa is one way that companies can retain talent and invest in the personal and professional development of their employees.

Nominations will be accepted through April 1 for the upcoming class. Individuals must first be nominated in order to apply for the program. Self-nominations are allowed and encouraged. To nominate individuals and learn more about the program, visit www.Leadershiplowa.com.

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The lowa Association of Business and Industry (ABI) Foundation is a statewide nonprofit organization with a mission to provide valuable shared experiences that positively impact lowans, communities, organizations, and our state. The ABI Foundation fosters personal and professional development through its statewide programs, and promotes multigenerational civic engagement and leadership across lowa.

