

Award Requirements

The Iowa Association of Business and Industry is the state's oldest and largest business organization representing more than 1,500 member companies and 330,000 Iowans.

As a statewide business organization, ABI does many things. One of the things ABI members are most proud of and talk to potential members about is our long list of legislative accomplishments. ABI's efforts are made possible by members who are leaders and spend time developing a culture of advocacy with others in their business and surrounding communities.

In recognition of the commitment to ABI advocacy efforts, the Advocacy in Action Award was developed by ABI. The Advocacy in Action Award honors an ABI member who demonstrates the following characteristics:

- **Impact on legislators and pro-jobs legislation**
- **Mobilizing grassroots advocacy**
 - Encourages company-wide participation
 - Develops and implements initiatives designed to bring front-line staff into the political process
 - Forwards legislative action alerts to community members
- **Raising public awareness**
 - Conducts business or facility tours and town hall gatherings with elected officials and community members
 - Speaks to civic organizations about the importance of ABI and its legislative priorities
- **Individual investment in ABI's Political Action Committee**
- **Other efforts that make the applicant/organization deserving of this award**

About the Award

The recipient of the award will be an ABI member. The award may be presented annually, but there is no requirement it is given each year.

Award Presentation

Established in 2014, the Advocacy in Action Award recognizes an ABI member who has been an outstanding advocate and has contributed significantly to ABI policy efforts at the federal, state, local or international level. The award shall be presented during the ABI Advanced Manufacturing Conference, and it will be given in the name of the association. It will consist of an appropriate commemorative gift to honor the achievements of the individual.