



IOWA
ASSOCIATION
OF BUSINESS
AND INDUSTRY



IOWA MANUFACTURING CONFERENCE

300+

Conference Attendees



110+

Organizations Represented



900

Average Online Visits:
Conference Web Page

ABI IOWA MANUFACTURING CONFERENCE

This conference brings together experts to provide insight and advice on the top challenges and opportunities facing Iowa manufacturers today. Manufacturers from across the state will also gather to celebrate icons in the industry at the Legends in Manufacturing Awards, organized by Elevate Iowa, a program of ABI.





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and Legends in Manufacturing Awards



SPONSORSHIP BENEFITS	BRONZE \$1,000	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000	DIAMOND \$15,000
					EXCLUSIVE
Speaker Introduction				X	X
30-second Video Spot (Provided by Sponsor)				X	X
Sponsored Social Post			1 Day	2 Days	3 Days
Exhibit Booth		X	X	X	X
Company Listing on Printed Materials	Listing	Listing	Logo	Logo	Logo
Signage	Shared	Shared	Shared	Exclusive	Exclusive
Registration Website	Listing	Listing	Small Logo	Medium Logo	Large Logo
Registrations	1	2	4	6	8

“This was my first year attending the event, and I was very impressed overall. The schedule was laid out very well. The day flowed smoothly with a good mix of speakers, workshops and networking; it was over before I knew it! Thanks, ABI, for putting on a great event!”

- Tom Cox, SSAB