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**Steady Job Market Expected in Second Quarter of 2019 for Iowa**

- *For the coming quarter, job prospects appear best in Construction, Nondurable Goods Manufacturing, Transportation & Utilities, Financial Activities, Professional & Business Services, Education & Health Services, Leisure & Hospitality and Government.*
- *Positive job forecasts reported across all 50 states and 100 largest metro areas with a +19% national Outlook for Q2 2019.*
- *Nationally, most optimistic hiring intentions reported by employers in Leisure & Hospitality (+25%), Transportation & Utilities (+25%), Wholesale & Retail Trade (+24%) and Professional & Business Services (+23%).*

**Milwaukee, WI (Mar. 12, 2019)** – Demand for skilled talent continues to grow as employers across the U.S. are reporting positive hiring intentions nationwide (+19%) across all 50 states, according to the Q2 2019 ManpowerGroup (NYSE: MAN) Employment Outlook Survey. For the coming quarter in Iowa, employers expect to hire at a favorable pace. In the U.S., this is the seventh consecutive year of double-digit hiring Outlooks, according to the survey of more than 11,500 U.S. employers. The Q2 2019 employment Outlook comes after the Bureau of Labor Statistics' January jobs report marked 100 months of consecutive job growth in America with approximately 19M gains since October 2010.

Among employers surveyed, 21 percent plan to hire more employees from April through June. This number is offset by the 5 percent that plan to reduce payrolls, while 73 percent of employers expect to maintain current staff levels and 1 percent indicate they are not sure of their hiring plans. This yields a Net Employment Outlook\* of 16%.

"Iowa employers anticipate stable hiring pace compared to Q1 2019 when the Net Employment Outlook was 20%," said Kathy Joblinske, spokesperson for Manpower, a ManpowerGroup brand. "At this time last year, employers expected remain stable hiring activity when the Outlook was 24%."



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### Summary of Results for Iowa

View complete Q2 2019 U.S. survey results: [Manpowergroup.us/MEOS](http://Manpowergroup.us/MEOS)

Quarter	Increase Staff Levels	Decrease Staff Levels	Maintain Staff Levels	Don't Know	Net Employment Outlook
Q2 2019 Current	21%	5%	73%	1%	16%
Q1 2019 Q-over-Q	26%	6%	67%	1%	20%
Q2 2018 Y-over-Y	27%	3%	68%	2%	24%

*\*The Net Employment Outlook is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting a decrease in hiring activity.*

For the coming quarter, job prospects appear best in Construction, Nondurable Goods Manufacturing, Transportation & Utilities, Financial Activities, Professional & Business Services, Education & Health Services, Leisure & Hospitality and Government. Payrolls are expected to decrease in Durable Goods Manufacturing, Wholesale & Retail Trade and Information. In contrast, employers in Other Services expect hiring levels to remain unchanged.

“Our ManpowerGroup Employment Outlook Survey is the most extensive, forward-looking employment survey of its kind,” said Jennifer Granner, spokesperson for Experis, a ManpowerGroup brand. “As technology and automation continue to transform the world of work, it’s important to learn from the past to ensure a great future. That’s why our findings from each quarterly MEOS combined with our insights into the World of Work and rich suite of innovative workforce solutions are so vital for every employer.”



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## U.S. Hiring Plans by Industry Sectors, Regions and Metro Areas/States

Of the more than 11,500 employers surveyed in the United States, 24 percent expect to add to their workforces and 3 percent expect a decline in their payrolls during Quarter 2 2019. Seventy-two percent of employers anticipate making no change to staff levels and the remaining 1 percent of employers are undecided about their hiring plans. When seasonal variations are removed from the data, the Net Employment Outlook is +19% which is relatively stable compared to the Quarter 1 2019 Outlook, +20%.

- Nationwide, employers in all 13 industry sectors expect to add staff in Q2 2019. The strongest Outlooks are reported in Transportation & Utilities (+25%), Leisure & Hospitality (+25%), Wholesale & Retail Trade (+24%) and Professional & Business Services (+23%) followed by Mining (+19%), Construction (+19%), Durable Goods Manufacturing (+19%) and Non-Durable Goods Manufacturing (+17%).
- Both the South and the West have the highest regional Outlooks (+20%) in the country. Hiring prospects in the Midwest (+19%) are a close second with employers in the Northeast (+18%) not far behind. In the Midwest (+20%), Northeast (+18%) and West, the Outlook is up a percentage point (+20%) year-over-year and up two percentage points in the South.
- Employers in Indiana (+33%), Maine (+33%), Alaska (+28%), Colorado (+27%), Kansas (+26%), North Carolina (+26%) and Oregon (+26%) report the strongest Outlooks nationwide. Of the 100 largest metropolitan statistical areas, the strongest job gains are expected in Greensboro, N.C. (+35%), Denver, Col. (+34%), Indianapolis, Ind. (+33%), Sacramento, Cal. (+32%), Albany, N.Y. (+31%), Deltona, Fla. (+31%) and Madison, Wis. (31%).

To complement the Quarter 2 2019 survey results, an infographic is available for download. “Where Are the Jobs” offers a snapshot of data and trends from the survey, including key state and metro area Outlooks along with an industry forecast.

**The next ManpowerGroup Employment Outlook Survey to report hiring expectations for Quarter 3 2019 will be released on June 11, 2019. To receive an email notification when the survey is available each quarter, register for updates [here](#).**



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### **Data-driven Insights for Decision-making**

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### **About the Survey**

The ManpowerGroup Employment Outlook Survey is conducted quarterly to measure employers' intentions to increase or decrease the number of employees in their workforces during the next quarter. The ManpowerGroup Employment Outlook Survey's United States results are based on interviews with 11,500+ employers located in the 50 states, the District of Columbia and Puerto Rico, which includes the largest 100 Metropolitan Statistical Areas based on the number of business establishments. The mix of industries within the survey follows the North American Industry Classification System Supersectors and is structured to be representative of the U.S. economy.

The complete results of the ManpowerGroup Employment Outlook Survey can be found online at <https://www.manpowergroup.us/meos/>. You will also find the results for the 100 Metropolitan Statistical Areas surveyed, the 50 states, the District of Columbia and Puerto Rico. Questions can be directed to [press@manpowergroup.com](mailto:press@manpowergroup.com).

### **About ManpowerGroup**

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – creates substantially more value for candidates and clients across 80 countries and territories and has done so for 70 years. In 2019, ManpowerGroup was named one of Fortune's Most Admired Companies for the seventeenth year and one of the World's Most Ethical Companies for the tenth year, confirming our position as the most trusted brand in the industry. See how ManpowerGroup is powering the future of work: [www.manpowergroup.com](http://www.manpowergroup.com).

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