

Confident Job Market Expected for Iowa

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Contacts: Paul Miller - (615) 332-5945 - paul.miller@manpower.com or Perry Wedum - (612) 630-1216 - perry.wedum@experis.com

March 13, 2018 - Employers in Iowa expect to hire at a robust pace during Quarter 2 2018, according to the ManpowerGroup Employment Outlook Survey.

From April to June, 27 percent of the companies interviewed plan to hire more employees, while 3 percent expect to reduce their payrolls. Another 68 percent expect to maintain their current workforce levels and 2 percent are not certain of their hiring plans. This yields a Net Employment Outlook* of 24%.

"Hiring intentions are stronger compared to Q1 2018 when the Net Employment Outlook was 21%," said ManpowerGroup spokesperson, Paul Miller. "The hiring pace is expected to pick up compared to one year ago when the Net Employment Outlook was 18%."

Summary of Results for Iowa

	Increase Staff Levels	Decrease Staff Levels	Maintain Staff Levels	Don't Know	Net Employment Outlook
Q2 2018(current)	27%	3%	68%	2%	24%
Q1 2018(previous quarter)	28%	7%	62%	3%	21%
Q1 2017(one year ago)	20%	2%	76%	2%	18%

**The Net Employment Outlook is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting a decrease in hiring activity.*

For the coming quarter, job prospects appear best in Construction, Transportation & Utilities, Wholesale & Retail Trade, Information, Professional & Business Services, Education & Health Services, Leisure & Hospitality, and Government. Employers in Durable Goods Manufacturing plan to reduce staffing levels, while hiring in Nondurable Goods Manufacturing, Financial Activities and Other Services is expected to remain unchanged.

ManpowerGroup Employment Outlook Survey Results for the United States

Of the more than 11,500 employers surveyed in the United States, 23 percent expect to add to their workforces and 3 percent expect a decline in their payrolls during Quarter 2 2018. Seventy-three percent of employers anticipate making no change to staff levels and the remaining 1 percent of employers are undecided about their hiring plans. When seasonal variations are removed from the data, the Net Employment Outlook is +18%, a slight decrease compared to the Quarter 1 2018 Outlook, +19%.

To complement the Quarter 2 2018 survey results, an infographic is available for download. "Where Are the Jobs" offers a snapshot of data and trends from the survey, including key state and metro area Outlooks along with an industry forecast. To view the infographic or press releases for other states or Metropolitan Statistical Areas, visit <http://meos-press.manpowergroup.us/>.

The next ManpowerGroup Employment Outlook Survey to report hiring expectations for Quarter 3 2018 will be released on June 12, 2018. To receive an email notification when the survey is available each quarter, register for updates at <http://meos-press.manpowergroup.us/>.

About the Survey

The ManpowerGroup Employment Outlook Survey is conducted quarterly to measure employers' intentions to increase or decrease the number of employees in their workforces during the next quarter. The ManpowerGroup Employment Outlook Survey's United States results are based on interviews with 11,500+ employers located in the 50 states, the District of Columbia and Puerto Rico, which includes the largest 100 Metropolitan Statistical Areas based on the number of business establishments. The mix of industries within the survey follows the North American Industry Classification System Supersectors and is structured to be representative of the U.S. economy.

The complete results of the ManpowerGroup Employment Outlook Survey can be found online at <http://meos-press.manpowergroup.us/>. There you will also find the results for the 100 Metropolitan Statistical Areas surveyed, the 50 states, the District of Columbia and Puerto Rico. Questions can be directed to press@manpowergroup.com.

About ManpowerGroup

ManpowerGroup (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - creates substantially more value for candidates and clients across 80 countries and territories and has done so for 70 years. In 2018, ManpowerGroup was named one of the World's Most Ethical Companies for the eighth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com