



Tero International

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News Release

April 25, 2018

FOR IMMEDIATE RELEASE

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**FIRST-TIME DES MOINES AUTHORS ROWENA CROSBIE AND DEBORAH RINNER WIN
PRESTIGIOUS SILVER BENJAMIN FRANKLIN AWARD**

Des Moines, Iowa – Rowena Crosbie and Deborah Rinner, authors of [*Your Invisible Toolbox: The Technological Ups and Interpersonal Downs of the Millennial Generation*](#), won the silver Benjamin Franklin Award in the Best New Voice: Non-fiction category held by the [Independent Book Publishers Association](#). The 30th annual awards ceremony was held in Austin, Texas on Friday, April 6.

Crosbie, CEO and President and Rinner, Vice President and Chief Learning Officer of Tero International in Des Moines, published their book in May 2017 with [Business Publications Corporation](#). BPC, a hybrid publishing company in Des Moines, Iowa is associated with the Des Moines Business Record.

"This year's list of IBPA Benjamin Franklin Award winners rest at the pinnacle of professional independent publishing. These are the best of the best," said IBPA CEO Angela Bole.

There were around 1,500 books entered to [win in 54 categories](#). Winners were announced at a gala dinner that concluded the two-day conference of networking and educational sessions between authors, publishers and industry specialists.

"We were delighted to win the Silver Award. It is very exciting to now be able to talk about *Your Invisible Toolbox* as an award-winning book," said Crosbie.

Your Invisible Toolbox contains 100 chapters, each paired with a tool necessary for success in the workplace. The book tackles the challenges many millennials face with a unique set of

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research-based tools, put together in an easy-to apply road map to success. It is meant to be a guide for those seeking to improve their interpersonal skills.

Crosbie and Rinner both deliver keynotes on the book sponsored by Tero International. Individuals who participate in training workshops are given the opportunity to receive a copy of *Your Invisible Toolbox*. Rinner will be giving two thought leader general sessions at the [2018 Association for Talent Development International Conference in San Diego, California](#) on Monday, May 7 at 1 p.m. and Wednesday, May 9 at 10 a.m.

[Tero International](#) has earned a distinguished reputation as a premier interpersonal skills research and corporate training company. Professionals from locations around the world are graduates of Tero's [workshops](#) and hundreds of leaders turn to Tero for their executive coaching services.

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