



Tero International

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News Release

April 9, 2019

FOR IMMEDIATE RELEASE

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TERO INTERNATIONAL EXPANDS TRAINING FACILITY ADDING FIRST OF ITS KIND IN DES MOINES AREA CORPORATE FILMING STUDIO

Des Moines, Iowa – Tero International to host open house, open to the public, Thursday April 18, from 4-7 p.m., showcasing facility expansion and featuring new corporate video production studio. During the event guests can enjoy appetizers by Cyd’s Catering and live music by Des Moines music legend Tony Valdez.

Guests will get to tour the facility and test the green screen. The learning center has expanded not only its offices, but also its training space, addition of a lactation room, green room and boardroom. A favorite feature is a unique virtual production studio.

The open house event will allow visitors to experience the studio, green screen and cyc wall first hand. Understand what happens in front and behind the camera.

The goal was to create a video production space not only for Tero, but also for the local community. It will be a virtual set, so that changes can be made easily and quickly for anyone who wishes to use it. Complete with a green screen, three high-tech cameras, teleprompters, and state-of-the-art technology - allowing us to bring remarkable virtual sets to life.

Tero International has been ahead of the training industry by creating video content and making it available to people seeking professional development. Creating hundreds of YouTube videos both short and long format - Tero Tips series and the *Your Invisible Toolbox* show.

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The *Your Invisible Toolbox Show*, based off the book *Your Invisible Toolbox: The Technological Ups and Interpersonal Downs of the Millennial Generation*, written by Tero President Rowena Crosbie and Vice President Deborah Rinner, has progressed through many stages, and is set to enter the biggest one yet. Complete with a new look, the show will have new segments being featured.

Tero hopes to not only use the studio for their YouTube show, but also for corporate videos to send messages to team members, participants and potential clients. The goal is to rent the space out for other companies who wish to make their messages through video as well.

Crosbie, CEO and President and Rinner, Vice President and Chief Learning Officer of Tero International in Des Moines, published their book in May 2017 with [Business Publications Corporation](#). BPC, a hybrid publishing company in Des Moines, Iowa is associated with the Des Moines Business Record.

[Tero International](#) has earned a distinguished reputation as a premier interpersonal skills research and corporate training company. Professionals from locations around the world are graduates of Tero's [workshops](#) and hundreds of leaders turn to Tero for their executive coaching services.

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Your Invisible Toolbox set





Green room for guests to relax before filming



Momentum room, the newest training room