

Healthy Job Market is Forecasted for the Third Quarter of 2019 for Des Moines-West Des Moines, IA as U.S. Employers Report the Strongest Outlook in 13 Years

U.S. employers are reporting the strongest nationwide hiring intentions in 13 years at +21%, according to the Q3 2019 ManpowerGroup (NYSE: MAN) Employment Outlook Survey.* The last time the survey of more than 11,500 employers reported an Outlook as high as +21% was in Q3 2006. For the coming quarter in Des Moines-West Des Moines, IA, employers expect to hire at an optimistic pace.

“At a time of record low unemployment and employer optimism at levels we haven’t seen since the mid-2000s, we need to do more to connect people to jobs if we’re going to sustain economic growth,” said Becky Frankiewicz, President of ManpowerGroup North America. “With such strong competition for talent, skilled workers are choosing when, where and how they work. We find jobs for 275,000 workers every year and know flexibility, access to childcare and clear career paths are especially attractive benefits to women and men. To find and retain top talent, the best companies are offering holistic benefits packages with accelerated training programs and opportunities to learn, earn more and move up so employees have the skills for jobs today and tomorrow.”

Among employers surveyed, 30 percent plan to hire more employees from July through September. This number is offset by the 3 percent that plan to reduce payrolls, while 65 percent of employers expect to maintain current staff levels and 2 percent indicate they are not sure of their hiring plans. This yields a Net Employment Outlook* (NEO) of 27%.

"Des Moines-West Des Moines, IA employers have reported a stronger hiring pace compared to Q2 2019 when the Net Employment Outlook was 15%," said Kathy Joblinske, spokesperson for Manpower, a ManpowerGroup brand. "Compared to this time last year, hiring activity has picked up when the Outlook was 23%."

Summary of Results for Des Moines-West Des Moines, IA MSA

Quarter	Increase Staff Levels	Decrease Staff Levels	Maintain Staff Levels	Don't Know	NEO
Q3 2019 Current	30%	3%	65%	2%	27%
Q2 2019 Q-over-Q	20%	5%	74%	1%	15%
Q3 2018 Y-over-Y	27%	4%	69%	0%	23%

**The Net Employment Outlook (NEO) is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting a decrease in hiring activity.*

Across the United States, employers in all 13 industries report double-digit hiring intentions, suggesting continued strength in the labor market at a time when open jobs have outnumbered unemployed U.S. workers for 13 consecutive months, according to the Bureau of Labor Statistics. For the coming summer months of July-September, hiring heats up in Construction, Durable Goods Manufacturing, Transportation & Utilities, Wholesale & Retail Trade, Information, Financial Activities, Professional & Business Services, Education &



Health Services, Leisure and Hospitality, Other Services, and Government. Job prospects in Nondurable Goods Manufacturing remain unchanged.

Complete results for the ManpowerGroup Employment Outlook Survey are available for download at ManpowerGroup.US/MEOS. For more information about how to utilize the information provided by the ManpowerGroup Employment Outlook Survey, please contact Kathy Joblinske, Manpower Executive Vice President, at (319) 296-8506.

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