MESSAGE FROM ABI FOUNDATION BOARD CHAIR

ABI Foundation Friends and Partners,

2018 has been a positive and eventful year for the ABI Foundation. Our program participants expanded their understanding of our state’s challenges and opportunities, found inspiration through unique experience and ideas, and developed a new sense of what it means to be a leader. We have continued to expand our valued network of volunteers, partners and supporters whose contributions are vital to the growth of our programs. It is thanks to their support that we are able to continue developing Iowa’s future workforce and encouraging our youth and adult leaders to stay and thrive in our great state.

This year also brought about change for the ABI Foundation team. Kay Neumann-Thomas transitioned into semi-retirement after 20 years of faithful service to the ABI Foundation. Kay has touched many lives, and her efforts and commitment have built the programs into what they are today. Kay remains a part-time member of the Foundation team focused on engaging our program alumni network.

I look forward to the coming year under the leadership of our new Foundation Vice President, Becky Coady, along with Jessi Steward as the Director of Programs, McKenzie Kielman as Marketing and Engagement Coordinator, and Administrative Assistant Jane Galloway. This dynamic team will undoubtedly continue to move the programs forward and make a profound difference in the lives of high school students, young adults, early professionals, and mature leaders from all corners of Iowa.

Together, we celebrate another successful year of the ABI Foundation’s Leadership Iowa, Leadership Iowa University and Business Horizons programs, our Elevate Advanced Manufacturing initiative making waves across the state, and our continued partnership with Young Professionals of Iowa, who work to connect and inspire young professionals throughout Iowa. My thanks to all who have been a part of the ABI Foundation in 2017-18.

Sincerely,

William C. Brown
ABI Foundation Chair

MAKE A DIFFERENCE

“On behalf of the ABI Foundation, I would like to extend my sincere gratitude to all who contributed to the success of the 2017-18 programs. Due to your support, 125+ individuals had life-changing experiences through Business Horizons, Leadership Iowa University and Leadership Iowa last year. Just over 400 volunteers helped to impact the lives of participants during their time in the programs. More than $21,000 was raised to provide direct financial assistance to participants so they could attend our programs at a low or no cost to them. We could not provide these exceptional opportunities to students and adults across the state each year without the incredible assistance and support of hundreds of volunteers and sponsors. I encourage you to continue on this journey with us through the 2018-19 year as we work together to truly make a positive difference in the lives of all Iowans.”

Becky Coady
Vice President, ABI Foundation

Nominate - Show your support of others and make sure your community is represented in the ABI Foundation programs. Nominate current high school or college students, adult leaders or yourself on our program websites.

Volunteer - Would you like to mentor a college student? Could you give feedback to high school students on an investor presentation? Contact the ABI Foundation staff if you’re interested in joining our network of fantastic volunteers.

Sponsor - If you or your company are looking for ways to support Iowans, our programs are the way to do it. As a 501c3 organization, our programs have a number of partnership options to choose from with a variety of benefits to fit your needs.

Becky Coady
Vice President, ABI Foundation
rcoady@iowaabi.org/515.235.0569

McKenzie Kielman
Marketing and Engagement Coordinator
mkielman@iowaabi.org/515.235.0564

Jessi Steward
Director of Programs
jsteward@iowaabi.org/515.235.0570

Kay Neumann-Thomas
Alumni Engagement Coordinator
kthomas@iowaabi.org/ 515.250.1659

Jane Galloway
Administrative Assistant
jgalloway@iowaabi.org/515.235.0578

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MESSAGE FROM THE PRESIDENT OF ABI

Thank you for your interest in the programs and activities of the ABI Foundation. The 2017-18 Annual Report documents the operations and metrics that led to another year of success and life-changing experiences for all who enjoyed this year’s programs.

It was almost 40 years ago that the Iowa Association of Business and Industry (ABI) created the ABI Foundation. That action was deliberate, purposeful, and done with one goal in mind: to add to the positive growth of our state and its people. All Iowans, not just ABI members, are able to benefit from the ABI Foundation programs.

During the past year, thanks to the ABI Foundation, young people can envision a successful future here in Iowa. Women and men across our state have decided to run for office or take on active leadership roles to help effect positive change. Communities and organizations have found resources to help them grow. ABI is proud of the ABI Foundation and the numerous ways it has aided in enriching the lives of individuals, companies and communities across our state.

Now, thanks to your support and that of countless others, the ABI Foundation continues to serve Iowa. We appreciate your valued partnership as we continue this essential work.

Mike Ralston
President, ABI Foundation

2017-18 BOARD OF DIRECTORS

Chair
Bill Brown
BrownWinick Law Firm

Secretary/Treasurer
Mike Ralston, President
Iowa Association of Business and Industry

At-Large Members
Ann Thelen
Thelen Public Relations

Rand Fisher
Iowa Area Development Group

Wayne Pantini
Union County Development Association

Shari Naughton
Catera Financial Group

Kim Butler Hegedus
Community State Bank

Wes Ehrecke
Iowa Gaming Association

Linda Crookham-Hansen
Musco Sports Lighting, LLC

Tom McMahon
Fairfield

Joseph Jones (as BH Chair)
The Harkin Institute for Public Policy & Citizen Engagement

Joe Benesh (as BH Chair)
The Harkin Institute

Deb Neyens (as LI Chair)
Corridor Creative Solutions

Barb Baker (as LI Vice-Chair)
Grinnell Mutual

Young Professionals of Iowa
Joe Benesh (as YP Chair)
Ingenuity Company

Leadership Iowa
Joe Benesh (as LI Chair)
Ingenuity Company

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The Harkin Institute for Public Policy & Citizen Engagement

Leadership Iowa University
Joe Benesh (as LIU Chair)
Ingenuity Company

The ABI Foundation’s mission is to deliver programs for the benefit of students, educators, leaders, and employers that expand their knowledge and enhance their individual responsibility and leadership skills.

The work of the ABI Foundation began in 1984 and has since that time touched the lives of thousands throughout the state of Iowa and beyond. These programs and initiatives have inspired, informed and empowered participants to bring about positive change in schools, communities and workplaces spanning all corners of our state.

- Business Horizons – 35 years – more than 6050 graduates
- Leadership Iowa University – 10 years – more than 170 participants
- Leadership Iowa – 36 years – more than 1100 alumni
- Elevate Advanced Manufacturing – 180+ Ambassadors across the state
- Young Professionals of Iowa – A resource for 100+ independent YP organizations

For more information about the ABI Foundation and its statewide programming, visit www.IowaABIFoundation.org.
OBJECTIVE: Business Horizons is a weeklong summer program that allows Iowa high school students the chance to work together and build upon leadership and future-ready skills needed to be successful in today’s workplace. The program promotes the value of teamwork, Iowa opportunities and the creative entrepreneurial spirit through unique hands-on learning and real-world experience.

PARTICIPANTS: Iowa high school students in grades 9-12


SOCIAL MEDIA: /BusinessHorizons @BizHorizonsIowa

OVERVIEW OF 2018 PROGRAM:

Business Horizons 2018 hosted 63 students representing 39 high schools for a great week July 15-19 at Central College in Pella. Student teams this year were not short of creativity, using junk and duct tape to construct prototypes of products that would shorten commute times, allow for healthy eating on bike trips and more. Participants took notes from Iowa professionals on topics such as project management, presentation skills, and financial literacy. They visited local companies, competed in a business simulation and gained advice from Iowa entrepreneurs that aided in their progress toward their final competitions – an investor presentation, a chance to work together and build upon leadership and future-ready skills needed to be successful in today’s workplace.

The program also hosted an “Educator Day” that afforded Iowa entrepreneurs that aided in their progress toward their final competitions – an investor presentation, a chance to work together and build upon leadership and future-ready skills needed to be successful in today’s workplace. The program promotes the value of teamwork, Iowa opportunities and the creative entrepreneurial spirit through unique hands-on learning and real-world experience.

Class of 2018 Future Sponsor
Vermeer Rockwell Collins

Industry Team Sponsor
Atlantic Coca-Cola Bottling Company Allied Energy Des Moines Area Community College EFCC Corporation Farm Bureau Financial Services General Mills Grinnell Mutual Reinsurance Company Iowa Newspaper Foundation Newsradio 1040, WHO, part of Hearst Radio Pella Corporation Steier Industries, Inc. UCT Aerospace Systems

Managing Partner
Hy-Vee Musco Lighting Nationwide Insurance

Angel Investor
Age-Industries Plastics The Deiker Foundation Madsen Corporation Ritchie Corporation Steier Industries Mark Haislaim Venture Capitalist
Laughton State Bank Lisle Foundation Marion County Development

FINANCIAL STATEMENTS

2017-18 Revenue

2017-18 Expenses

Marketing 7%
Programming 86%
Admin 2%
Funding 10%

Li Alumni Society 3%
Special Events/Activity 5%
Participant Fees 1%
Sponsorships 61%
OBJECTIVE: Young Professionals of Iowa (YP Iowa) serves as a mechanism to empower emerging leaders to cultivate an environment that attracts and retains young professionals in the state of Iowa.

WEBSITE: www.YPIowa.org

SOCIAL MEDIA: /YPIowa @YPIowa

2018 UPDATE: Young Professionals of Iowa (YPIowa) had an exceptionally successful 2018, including a sold-out annual conference in Spencer on September 21. The YPIowa Board developed strategic initiatives to more actively serve their expanding membership base, including the implementation of quarterly discussions with statewide YP group presidents and strengthening the partnership with the ABI Foundation. Due to the great work of board members and supporters in 2018, YPIowa has been a resource and model for similar organizations outside of Iowa, and is looking forward to growth and providing even more valuable opportunities for young professionals across the state in 2019.

ELEVATE ADVANCED MANUFACTURING

OBJECTIVE: Elevate Advanced Manufacturing is a statewide, integrated marketing campaign to promote careers and educational pathways in advanced manufacturing. Elevate offers public resources specifically targeting unemployed/underemployed Iowans, U.S. veterans, educators, and K-12 students and their families.

WEBSITE: www.ElevateIowa.com

SOCIAL MEDIA: /ElevateIowa @ElevateIA /iaelevate/

2018 UPDATE: Over the last six years, efforts made by Elevate Advanced Manufacturing have contributed to increased enrollments in manufacturing and skilled trade programs. Just this year, Elevate staff and volunteers gave more than 1,000 presentations to students, teachers, community leaders, and parents across Iowa’s 99 counties, and work to change the perception of manufacturing in the state. This work is made possible through 180+ Elevate Ambassadors volunteering their time to educate others on advanced manufacturing careers in their local region, and partnerships with all 15 Community Colleges, private industry and state entities. Elevate continues to provide K-12 STEM curriculum, coordinate student tours and Manufacturing Day, and host informational “Parent’s Nights” at manufacturing facilities statewide. In 2018, Elevate also awarded 15 scholarships to high school students enrolling in a manufacturing-related training program at an Iowa Community College.

“Business Horizons is an amazing opportunity for students to learn the depth and reach of business in Iowa. The students learn from industry leaders and have a first-rate opportunity to explore their interests. The volunteers and mentors in the program make this a priority for their summers each year because they also realize the impact of the Business Horizons experience.”

Joseph Jones, Business Horizons 2017-18 Board Chair

PARTICIPANT TESTIMONIAL

“Business Horizons teaches you about so many different aspects of life, much more than just business. It’s an amazing experience that allows you to create relationships with new people, and it made me more confident and excited to start exploring opportunities for my future.”

Cloe H., Clarinda, IA (BH 2018)

SUPPORTER TESTIMONIAL

“I have been connected with Business Horizons both personally and professionally. Personally, two of my sons have been participants in the program. Professionally, I helped to build the partnership between the ABI Foundation and Nationwide where we’ve led Diversity & Inclusion workshops the past two years. I applaud the ABI Foundation for incorporating D&I into the Business Horizons curriculum. It teaches our Iowa youth important skills about recognizing, accepting, and respecting each other’s differences. My colleagues and I are thankful for the opportunity to support the development of our future business leaders in a unique and valuable way.”

Bridget Cravens-Neely, Business Consultant, Risk Management, Agribusiness, Nationwide Insurance
College students currently attending any Iowa college or university are invited to apply for the Leadership Iowa University (LIU) 2018 program. This weeklong summer program is designed to cultivate and develop college student-leaders as our state’s future workforce. LIU 2018 served as a capstone experience to a fantastic summer for the 20 college student-leaders who took part in the program August 5-9 in Des Moines. Representing eight colleges across the state, the group traveled together to explore and experience the many opportunities Iowa has to offer in areas such as government, non-profit, global manufacturing, financial services, agriculture, and more. The students learned about their personal strengths, prepared for the next step in their job search, and vastly expanded their networks after crossing paths with more than 100 Iowa professionals throughout their week. Students also had the opportunity to attend the Young Professionals of Iowa Conference in September and take part in the LIU mentorship program.

**OBJECTIVE:** Leadership Iowa University is a weeklong summer program designed to cultivate and develop college student-leaders as our state’s future workforce by providing them with the knowledge, tools and inspiration they need for successful futures as engaged Iowa professionals.

**PARTICIPANTS:** College students currently attending any Iowa college or university

**WEBSITE:** www.LeadershipIowaUniversity.com

**SOCIAL MEDIA:** /LeadershipIowaUniversity @LeadershipIowaU

**OVERVIEW OF 2018 PROGRAM:**

Leadership Iowa University (LIU) 2018 served as a capstone experience to a fantastic summer for the 20 college student-leaders who took part in the program August 5-9 in Des Moines. Representing eight colleges across the state, the group traveled together to explore and experience the many opportunities Iowa has to offer in areas such as government, non-profit, global manufacturing, financial services, agriculture, and more. The students learned about their personal strengths, prepared for the next step in their job search, and vastly expanded their networks after crossing paths with more than 100 Iowa professionals throughout their week. Students also had the opportunity to attend the Young Professionals of Iowa Conference in September and take part in the LIU mentorship program.
### LEADERSHIP IOWA 2017-2018 CLASS

<table>
<thead>
<tr>
<th>Name</th>
<th>Company</th>
<th>Home City/Work City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joe Banesh</td>
<td>The Ingenuity Company</td>
<td>Des Moines / Des Moines</td>
</tr>
<tr>
<td>D. Allan Boettger</td>
<td>The University of Iowa, Pomerantz Career Center</td>
<td>Cedar Rapids / Iowa City</td>
</tr>
<tr>
<td>Ryan Boyington</td>
<td>Storey Kenworthy</td>
<td>Des Moines / Des Moines</td>
</tr>
<tr>
<td>Sandy Byars</td>
<td>CH Health Mercy Council Bluffs</td>
<td>Osage / Osage</td>
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<tr>
<td>Josh Byrnes</td>
<td>Osage Municipal Utilities</td>
<td>Nevada / Nevada</td>
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<tr>
<td>Michelle Castabauern</td>
<td>21st Century Rehab, PC</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Kavi Chawla</td>
<td>Baton Global</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Becky Coaley</td>
<td>Employer Support of the Guard and Reserves</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Matt Cole</td>
<td>Alliant Energy</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Rich Daywar</td>
<td>Kent Corporation</td>
<td>Des Moines / Des Moines</td>
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<td>Sam Early</td>
<td>TrueNorth</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Matt Evans</td>
<td>BCC Advisors</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Alyxson Fleming</td>
<td>Iowa Finance Authority</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Lisa Houser</td>
<td>Habitat for Humanity of Iowa</td>
<td>Des Moines / Des Moines</td>
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<td>Tom Johnson</td>
<td>BrownWinick Law Firm</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Janelle Kracht</td>
<td>Iowa Corn Growers Assoc./Iowa Corn Promotion Board</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Melea Licht</td>
<td>Iowa State Univ. College of Agriculture &amp; Life Sciences</td>
<td>Des Moines / Des Moines</td>
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<td>John Lohman</td>
<td>Thombert, Inc.</td>
<td>Des Moines / Des Moines</td>
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<td>Jeff Magner</td>
<td>Northwest Bank</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Darcy Maulby</td>
<td>Darcy Maulby &amp; Co.</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Amy Meyer</td>
<td>United Way of Mahaska County</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Julie Mufford</td>
<td>Iowa Select Farms</td>
<td>Des Moines / Des Moines</td>
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<td>John Myers</td>
<td>Indian Creek Nature Center</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Jan Nelson</td>
<td>Delta Dental of Iowa</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Amy Price</td>
<td>Iowa Army National Guard</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Amanda Rinhardt</td>
<td>DuPont Pioneer</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Scott Seeliger</td>
<td>Cognizant Technology Solutions</td>
<td>Des Moines / Des Moines</td>
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<td>Travis Simpson</td>
<td>Northwest Bank</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Nick Smith</td>
<td>Musco Lighting, LLC</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>William Sondermann</td>
<td>Central Iowa Power Cooperative</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Ian Stockberger</td>
<td>Good Shepherd, Inc.</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Tiffany Tauchschek</td>
<td>Greater Des Moines Partnership</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Aaron Todd</td>
<td>Iowa Primary Care Association</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>David Tominsky</td>
<td>New Bohemian Innovation Collaborative</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Molly Varangkoun</td>
<td>Hy-Capacity</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Norma Wolf</td>
<td>Central Decatur Community School District</td>
<td>Des Moines / Des Moines</td>
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<tr>
<td>Sally Worley</td>
<td>Practical Farmers of Iowa</td>
<td>Des Moines / Des Moines</td>
</tr>
<tr>
<td>Tyler Wyngarden</td>
<td>Technology Association of Iowa</td>
<td>Des Moines / Des Moines</td>
</tr>
</tbody>
</table>

Company and locations reflect employer during 2017-18 Leadership Iowa year.

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**PARTICIPANT TESTIMONIAL**

“Venturing out into the heart of Iowa to see what businesses and opportunities were available was an uplifting experience. While I was aware of some opportunities, never had I seen so many businesses located right in Iowa. Having the chance to network with entrepreneurs and my fellow classmates has been a valuable commodity. Furthermore, I came to garner an understanding of who I was as a leader and how I can apply what I have learned into my engineering career. I am privileged to have participated in this absolutely amazing adventure.”

Brandt Damman, Des Moines Area Community College (LIU 2018)

**SUPPORTER TESTIMONIAL**

“Leadership Iowa University (LIU) has been an outstanding complement to the Miles Capital Intern Program. Five of our interns have experienced LIU and all were extremely grateful for the opportunity and were amazed at the quality and quantity of experience and education they gained over a variety of industries in such a short amount of time. Their outlook on what Iowa has to offer was definitely different after participating in LIU. Miles Capital appreciates Iowa AIB Foundation’s dedication to students through the LIU program.”

Amy Mitchell, Director, Public Fund Services & Administration

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2018 continued to be an exciting acceleration in the development of the Leadership Iowa University program. LIU continues to provide direct access to Iowa professionals and exceptional opportunities available to young people in our state. Though our exit interview statistics are striking, I would like to point out the marked shift in students who, after participating in our program, are more likely to consider Iowa as a long term home. I think the investment that we continue to make in this program will prove to have a lasting positive impact on business and industry in our state. 2019 looks to be another growth year for us, and we are excited to get to work on next year’s program!”

Joseph R. Benesh, Leadership Iowa University 2017-18 Board Chair
LEADERSHIP IOWA

OBJECTIVE: Leadership Iowa is a premier statewide issues-awareness program designed to educate, inspire and grow a network of informed leaders and to encourage their ongoing local and statewide engagement to create a better future for Iowans.

PARTICIPANTS: Emerging and established Iowa leaders

WEBSITE: www.LeadershipIowa.com

SOCIAL MEDIA: @LeadershipIowa

PARTICIPANT TESTIMONIAL

“Leadership Iowa is the best personal and professional development experience I’ve had in my career. I learned more about the state during this 8-month program than I had in the prior 23 years of living in Iowa. The relationships built with my classmates are lifelong friendships that continue to help me become the best possible version of myself.”

David Tominsky, New Bohemian Innovation Collaborative, Inc. (NewBoCo), Cedar Rapids (LI 2017-18)

SUPPORTER TESTIMONIAL

“For Iowa organizations to thrive in today’s changing environment, they require exceptional leaders and leadership. Developing leadership is a strategic priority for Grinnell Mutual and partnering with Leadership Iowa enhances our internal leadership development programs and helps us meet our goals. Whether you participate in Leadership Iowa as a sponsor, board or committee member, volunteer, or support a class member, your organization will reap enormous benefits. We are so fortunate to have this amazing program in Iowa. At Grinnell Mutual, we depend on future-ready leaders like those who participate in Leadership Iowa. I urge you to become actively involved with this tremendously successful organization.”

Jeff Menary, President and CEO Grinnell Mutual, Grinnell

LEADERSHIP IOWA

Leading Partner
University of Iowa
Tippie College of Business

Diamond Partner
CIPCO
Grinnell Mutual Reinsurance Company
Iowa Soybean Association
Iowa State University College of Business
John Deere
Principal Financial Group
Renew Rural Iowa

Platinum Partner
DavisBrown Law Firm

Date                    Topic                                      Location
October 4-6, 2017       Opening Session                           Winterset
November 2-3, 2017      Economic Development/Manufacturing        Greene County/Jefferson
December 7-8, 2017      Education                                  Decorah
January 10-12, 2018     Government                                 Des Moines
March 1-2, 2018         Innovation/Entrepreneurship                 Fairfield
April 5-6, 2018         Agriculture and Renewable Energy            Franklin County/Hampton
May 3-4, 2018           Changing Demographics/Workforce             Clinton
June 5-7, 2018          Graduation and Annual ABI Conference         Iowa City/Coralville

“In 2017-18, the Leadership Iowa program marked 35 years of positively impacting the state of Iowa. Forty leaders representing all regions of the state and a wide range of occupations came together for eight monthly sessions to explore vital issues affecting the state, from agriculture and education to innovation and workforce. The program celebrated its 35th anniversary year by hosting 35 events around the state to reconnect as many of the program’s 1,000+ alumni as possible, and allow these leaders to grow their Leadership Iowa networks as they continue to address and solve the issues and challenges facing Iowa.”

Deb Neyens, Leadership Iowa 2017-18 Board Chair

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Jeff Menary, President and CEO Grinnell Mutual, Grinnell