

# HIGH SCHOOL STUDENTS FROM ACROSS IOWA TEAM UP FOR FIVE DAYS OF INNOVATION & EXPLORATION



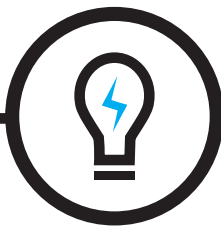
## BUSINESS HORIZONS



### ATTENDEES BENEFIT FROM:



On-campus, independent living experiences



Hands-on career exploration for any & all interests



Greater, diverse network of peers & mentors



Ability to earn college credit is available

July 16-20, 2023 · Drake University (Des Moines)

**REAL-WORLD EXPERIENCE  
LIFE-CHANGING RESULTS**

[www.BusinessHorizonsIowa.org](http://www.BusinessHorizonsIowa.org)



f · t · i · in



## IT'S ONLY THE BEGINNING...

Participants (**grades 9-12**) are placed in teams and tasked to identify a real-world problem to tackle together. Teams have the option to create a business and/or product of their choosing - leaving each team to be creative and determine how to project manage, define roles, and work together in order to accomplish their goals for the week.

## THE "BEST WEEK OF SUMMER" EXPERIENCE

Students lead each step of the development process including vision and mission statements, financial projections, marketing materials and more. The week concludes with three competitions: an **investor pitch**, **infomercial screening** and "**Best Product**" determined at a trade show.

Though competition is high, each day ends by putting projects aside for fun 'after hours' activities to relax and meet new friends from across the state!

The week also includes: dynamic speakers, business tours, valuable workshops and team-based activities. Iowa professionals are brought in to add real-world insight, serving as mentors, consultants, judges and more.

## IN THE END, EVERYONE WINS!

Business Horizons is a fast-paced, one-of-a-kind program resulting in many unique benefits for each individual participant. From refined leadership skills and increased self-confidence, to experience in a new role or start-up environment - students leave feeling inspired and excited about the future.

## NEXT STEPS:



**MARK YOUR CALENDAR TO JOIN US JULY 16-20, 2023 AT DRAKE UNIVERSITY IN DES MOINES**



**SIGN-UP EARLY & SAVE!**  
**BY/ON MAY 29: \$350 (\$50 OFF)**  
**AFTER MAY 29: \$400**  
*Financial assistance is also available.*



**LEARN MORE, NOMINATE OR REGISTER**  
**at [www.BusinessHorizonsIowa.org](http://www.BusinessHorizonsIowa.org)**



*Business Horizons is a program of*



*Iowa Association of  
Business and Industry  
Foundation*



**July 16-20, 2023 • Drake University • Des Moines**  
**[info@BusinessHorizonsIowa.org](mailto:info@BusinessHorizonsIowa.org)**  
**515.280.8000 • [f](#) • [t](#) • [@](#) • [in](#)**



**"An immersive and  
extremely rewarding  
experience."**

*Connor Ferris  
Missouri Valley HS*

**"I've never felt so  
productive and creative  
before."**

*Olivia Carron,  
Williamsburg JR/SR HS*

**"Business Horizons opened  
my eyes in a way that was  
so unexpected!"**

*Steven Gaul,  
Pella HS*

**"My experience showed me  
that I could start pursuing  
my career right away."**

*Athena Senteza,  
West Des Moines Valley HS*

**"I met some of the most  
amazing people who I know  
will be friends for life."**

*Grant Ward,  
Fairfield HS*

**"This was hands down my  
favorite memory of my life  
so far."**

*Nick Eicher,  
Tipton HS*