



IOWA
ASSOCIATION
OF BUSINESS
AND INDUSTRY
FOUNDATION



BUSINESS HORIZONS

60+

Yearly Participants



40+

Number of Schools
Represented



5,000+

Program Participants
Since Inception



Business Horizons (BH) is a five-day innovation simulation bringing students (grades 9-12) of all experience levels from across the state together to gain a better sense of how their skills connect to the business world and the real world.





BUSINESS HORIZONS

SPONSORSHIP BENEFITS	BRONZE \$500	SILVER \$750	GOLD \$1,500	CONNECTING \$2,500	LEADING \$5,000	PRESENTING \$10,000
Speaking Opportunity						X
60-second Video Spot (Provided by Sponsor)						X
Industry Team Named After Sponsor					X	X
Logo on Program T-Shirt					X	X
Social Media Post					X	X
Logo on Program Website				X	X	X
Program Signage				Listing	Logo	Logo
Competition and Graduation Invitation				X	X	X
Annual Publications				Listing	Listing	Listing
Full-Page Ad in Participant Notebook				X	X	X
Participant Scholarships			1	2	3	4
Promo Item in Welcome Bag		X	X	X	X	X
Recognition in Participant Materials	Listing	Listing	Listing	Logo	Logo	Logo

“This program taught me lessons I wouldn’t have learned in a traditional classroom setting. Even if students chose not to go into something business related, they’re learning skills at Business Horizons that they’ll continue using every day in their own careers.”

- Jacob Kurt, 2018 participant