

Iowa's Manufacturing Trade and Foreign Investment Review

Benchmarking Iowa's manufacturing industry and its impact on the region's overall economy.



226,580 manufacturing workers in Iowa. This was about 5% of the Midwest total. (2024)



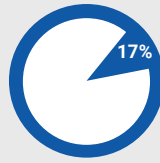
Manufacturing **exports** totaled an estimated **\$14 billion**.

4%

4% of the total employment across Iowa was **supported** directly or indirectly **by manufacturing exports**. (2024)



The **value of real exports** in Iowa have **remained higher** than real imports. This gives the state a **trade surplus**.

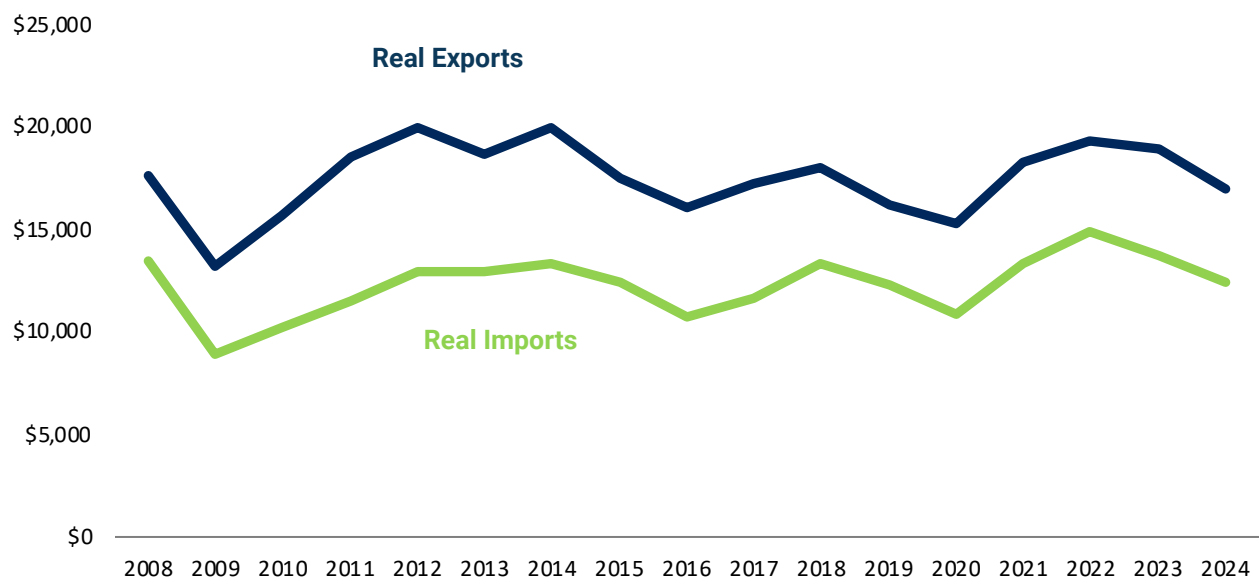


17% of the state's demand for manufactured goods was **met through imports**.



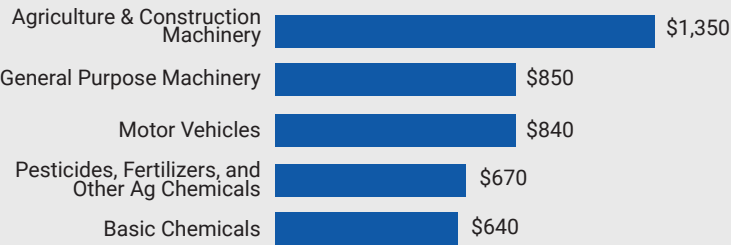
Insourced manufacturing jobs in Iowa have been on a **steady rise**. The value peaked at 36,500 jobs. (2022)

Iowa Trade Trends

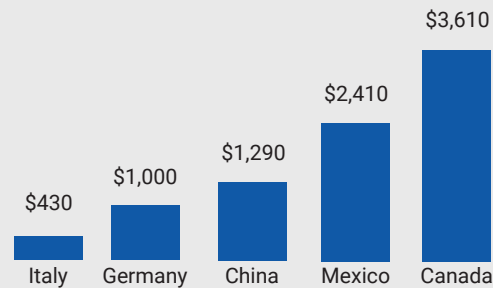


Imports

Iowa Imports by Top Industries, 2024 (Million\$)

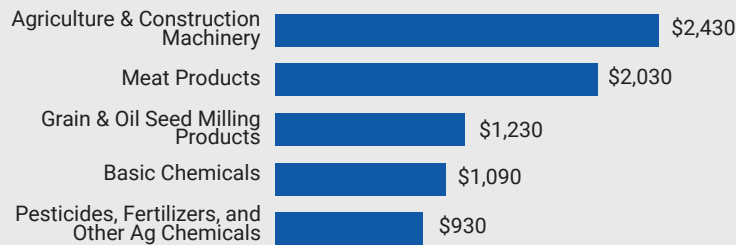


Iowa Imports by Top Countries of Origin, 2024 (Million\$)

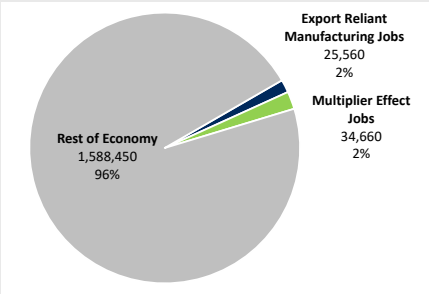


Exports

Iowa Exports by Top Industries, 2024 (Million\$)



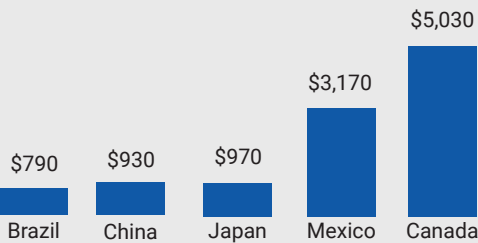
Impact of Iowa Manufacturing Exports on Employment, 2024



Manufacturing Exports Contribution to Iowa Manufacturing Industry

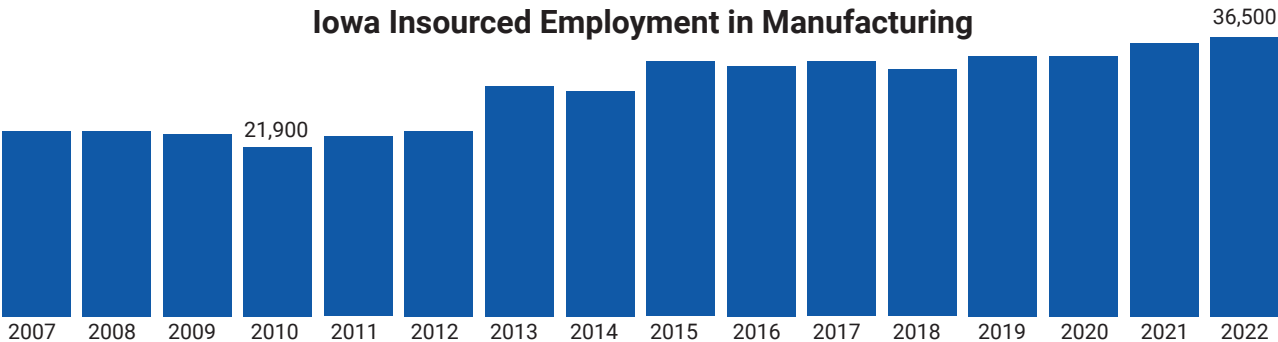
Indicator	Amount from Exports	IA Manufacturing Total	IA Manufacturing Percentage
Sales (millions)	\$14,390	\$127,560	11.3%
Earnings (millions)	\$2,380	\$20,810	11.4%
Jobs	25,560	226,580	11.3%

Iowa Exports by Top Countries of Origin, 2024 (Million\$)



Foreign Direct Investment

Iowa Insourced Employment in Manufacturing



Learn more about how ABI supports Iowa manufacturers by visiting www.iowaabi.org.

Data gathered by Economic Leadership, LLC. 2025